



# Main Street Matters!

A MONTHLY PUBLICATION OF THE TEXAS MAIN STREET PROGRAM

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## HOLIDAYS ON MAIN STREET

Many people's holidays are all about traditions, and Texas Main Streets have plenty of those to offer. From magical lights to charitable toy drives to jolly parades to ice skating rinks deep in the heart of Texas—there's never a shortage of ways to celebrate the season on Main Street. Although the season is full of good cheer, putting together happenings and events is not always conducive to creating peace on earth. To help, we asked two experienced Main Street managers to share their experiences surrounding their holiday tradition.

### CENTER CITY ELECTRIC LIGHT PARADE LIGHTS THE WAY DOWNTOWN

*Written by Beth Duke, Main Street Manager, Center City of Amarillo, Inc., Population approx. 190,695*

Almost every Main Street city has a holiday parade. That's not big news, but every Main Street city is different.

In Amarillo, Center City of Amarillo, Inc., our Main Street



(Left) Amarillo National Bank's float during the Electric Light Parade. (Right) One of the many creative volunteers, Cindy Lou Who.



organization, sponsors the Electric Light Parade.

Downtown Amarillo is very different from others. There are 20,000 people who work downtown or within five minutes of downtown. There are offices, banks, courthouses, and government buildings. There is not much retail yet, so a daytime parade would not work.

About 20 years ago, Center City decided its signature holiday event would be the Electric Light Parade. The parade starts at 6 p.m. on the first Friday in December. "It's very dark at 6 p.m., so every float must be lighted or glow," Duke said.

In the first few years, the parade was only about one block long. If you

blinked, you might miss it. Now the parade has become a tradition with more than 80 floats in 2014.

Sponsorships have helped the parade grow. Xcel Energy, the Panhandle's electric utility, became the title sponsor in 2005. Then in 2008, Golden Spread Electric Cooperative became the prize sponsor.

"The title sponsor provides seed money for the expenses. Then we can keep the entry fees low for participants. Businesses pay \$35 and nonprofits and churches pay \$25. All first responders and elected officials are our guests," Duke said. Sponsorships for the Electric Light Parade were easy to find. Center City targeted companies in the electric business.

The top cash prize for Best of Show is \$350, which encourages creativity in using the lights and the theme.

At the end of the parade, Center City sponsors a musical program and awards the prizes. Then the mayor and city council light the city Christmas tree. The partnership with the city of Amarillo and the Parks and Recreation Department helped build the event into a success.



Amarillo Main Street Manager, Beth Duke (on left) and McDonald's local owner Jill Dana (on right) pose with Ronald McDonald.

Challenges for a holiday parade event include:

- Getting volunteers at busy holiday time. Center City gets creative with Christmas stocking favors for volunteers. Because most people are wearing heavy coats, you could not see t-shirts, so we give out blinking hats.
- Winter weather can be a challenge. Temperatures have ranged from a mild 50 degrees to freezing. One year, city crews chipped out ice so the horses wouldn't slip. We have only had to cancel one year, when wind-chill factors were predicted in the negative numbers.
- Santa. We have only had to fire one Santa in 20 years. Working with Santa is not always jolly.

The Electric Light Parade welcomes the holiday season for Amarillo. Center City is proud to offer this as a gift to the community complete with a free visit to Santa for every child.

## **MARSHALL WONDERLAND OF LIGHTS FESTIVAL EMBRACES 40 DAYS OF HOLIDAY FUN**

*Written by Sarah O'Brien, Main Street Manager, Marshall Main Street Program, Population approx. 23,523*

Perhaps nothing is as synonymous with Marshall, Texas as the Wonderland of Lights Festival. Not only does the month-long event draw residents downtown for Christmas festivities, tourists from across the United States come to Marshall to make us a part of their holiday stop.

Our Wonderland of Lights guest book is peppered with signatures from visitors from across the United States and various countries around the world who come to see our beautiful historic Harrison County Courthouse adorned with twinkling lights and hear the myriad live and festive music.

On the festival's inaugural year in 1987, the courthouse was the first thing that was lit. From there, it was quickly embraced by residents who started decorating the outside of their homes in flocks, creating Wonderland's first great attraction, and neighborhood after neighborhood of shiny Christmas lights.

As the festival picked up speed, attractions were added to complement the Wonderland spirit and build momentum to encourage more attendance. Among attractions that were added was the famous East Texas ice skating rink, which sits in the center of the festival near the courthouse. Sitting in the square watching the lights sparkle on the courthouse with the ice rink in the background is a scene that lends itself to a Norman Rockwell setting.

When Wonderland first started, there were no restaurants and little to no downtown retail, but today there are eight restaurants (including two bars), as well as several retail stores and a yoga studio. A lot of our downtown businesses get the most traffic during the Wonderland season. Estimates are that 40 percent of annual sales come during the month-long festival.

Unfortunately, at some point along the way the festival hit a wall. Families could no longer spend the weekend in downtown Marshall because stores started closing early, restaurants did not stay open, and activities for the families stopped being employed. After years of operating in the red, something had to be done if the festival was going to survive, so the city of Marshall made the commitment to keep it alive despite the \$500,000 of debt that had been accrued.

When the city took over Wonderland, assets were liquidated and a "back to basics" approach was employed. Our historic courthouse was still decked in twinkling lights, and

our ice skating rink—although in poor shape—still operated through the season. While many residents and some tourists were disappointed that there were fewer activities for children, the city accomplished their goal of keeping the festival alive with minimal funds. Employees from across the city picked up slack where they could, working the ticket booth, volunteering with Santa and Mrs. Claus in Santa’s workshop, and a million other areas where people were needed to make the festival efficient and functional.

Since I joined the City of Marshall as the tourism and promotions director in May, I have steadily been learning more and more about this 40-day festival and why it is so cherished. We knew we needed to add more to this year in order to keep the momentum going! In addition to the usual ice rink that’s downtown for festival-goers, we have also added a carousel, train, and much-needed new compressor for the ice rink, which should keep the ice frozen and solid (which has been an issue in years past).

I have also done a lot of rapport building with all of our retailers and restaurants in an effort to ensure that they would make this year a successful Wonderland season! In order for us to do that, we are not allowing any outside food vendors to set up on the square because our main goal is to drive traffic into our downtown businesses. We have many wonderful restaurants our tourists are going to love!

In addition to all of the wonderful

nightly activities we will have, Thursday to Saturday every week we will have Santa’s Workshop, where kids can decorate cookies and make “reindeer” food—and of course meet Santa and Mrs. Claus. Kids can also call to talk to Santa throughout the Christmas season at (903) 930-1578 (he answers the phone as Santa every time!) There will also be face painting, live entertainment, and Happy the Clown making balloon creations.

Embracing the Wonderland spirit, we needed more than the traditional activities throughout the week, so why not have a special event every weekend to really draw tourists and traffic to our wonderful downtown businesses! We’re so excited about this year’s festival, and we’re looking forward to all of the wonderful visitors who will make the trek to Marshall to see our efforts at work!

## Special Events Schedule

Dec. 5: Jingle Bell Run, 8:30 a.m., Lighted Christmas Parade, 6 p.m.  
 Dec. 12: Wonderland of Cars, 1-5 p.m.  
 Dec. 19: Wonderland of Sights, 11 a.m.-3 p.m.  
 Dec. 26: Visit Santa’s Reindeer, 12-3 p.m.

## Ticket Prices

Train Rides: \$5  
 Carousel Rides (ages 0-12): \$2  
 Carousel Rides (Adult): \$3  
 Carousel Rides Season Pass for Children: \$30  
 Carousel Rides Season Pass for Adults: \$50  
 Train Ride Season Pass: \$50  
 Private Carriage Rides: \$60  
 Private Sleigh Rides: \$75 weekday/  
 \$90 weekend  
 Wagonette Rides: \$15  
 Ice Skating: \$10 per person for 40 minute sessions



(Top left image) The famous East Texas ice skating rink, which sits in the center of the festival near the courthouse. (Top right image) Take a private carriage ride and tour downtown Marshall. (Bottom left image) Local residents and tourists visit downtown to see the the Harrison County Courthouse adorned with twinkling lights and hear live, festive music. (Bottom right image) Check out Santa’s Workshop where you can make “reindeer” food and get your picture taken with Santa and Mrs. Claus.

Each Tuesday during the festival we will have industry night, where we offer half off to certain industries.

**The schedule is as follows:**

- Dec. 8: Military
- Dec. 15: Medical
- Dec. 22: Teachers
- Dec. 29: First Responders

## METAL STOREFRONTS

*Written by Marie Oehlerking-Read,  
Project Design Assistant, Texas Main  
Street Program*

Traditional wood, cast iron, contemporary aluminum—we have all seen storefronts made out of these materials. Most buildings were either originally constructed with these materials or modernized using them. However, have you ever noticed a copper or bronze storefront? Would you know what you were looking at if you saw one?

Here in the Main Street design office, we recently received a design request from a property owner in La Grange who wanted to restore their copper storefront. Looking at the image of the full façade, it is difficult to tell that the storefront is anything out of the ordinary. Upon closer inspection, you can see that the storefront is constructed of thin metal frames with a dark brownish patina. Design requests for copper and bronze storefronts are very rare, even though there are many in our Texas Main Street cities. This is a good opportunity to explore and share the history of historic metal storefronts.

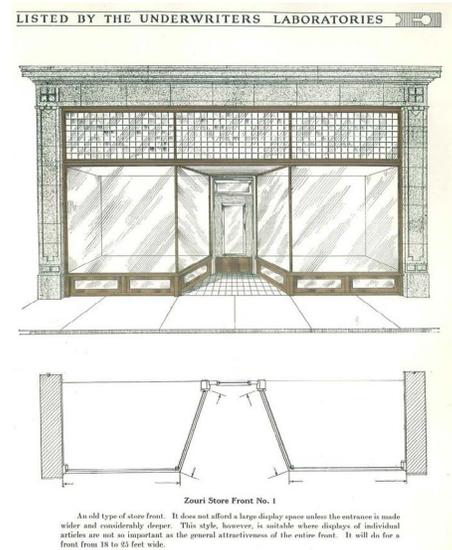
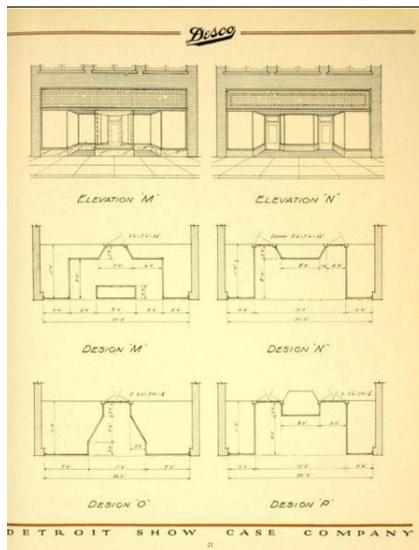


(Left image) 107 W. Colorado - The Noble Swede and the Coffee Roastery in La Grange. (Right image) Closer detail of the metal storefront.

### History

Before 1900, most commercial storefronts were constructed of wood, cast iron, or a combination of the two. However, near the turn of the 20th century, innovation in building materials changed storefronts forever. Steel beams made it possible to span the entire front façade of a building eliminating the need for structural columns every eight feet. This allowed for larger windows and thinner window frames.

Metal window frames, specifically copper and copper alloys like bronze and brass, were thinner, lighter, and more durable than their wood predecessors. They allowed more light to enter the building and provided a larger viewing area for merchandise. Metal storefronts also created a more modern appearance for the store. The first metal storefronts were made to look like wood; however, it soon became the norm to have sleek metal entrances. By 1910, metal and other non-wood providers were offering storefronts in copper and copper alloys. By 1920,



(Left image) Desco Copper Storefront Catalogue c.1925 – APT Building Technology Heritage Library - [https://archive.org/stream/CopperStoreFrontConstruction\\_370/DetroitShowCaseCo.Cca45163-2#page/n21/mode/2up](https://archive.org/stream/CopperStoreFrontConstruction_370/DetroitShowCaseCo.Cca45163-2#page/n21/mode/2up) (Right image) Zouri Copper Storefront Catalogue c.1920 - APT Building Technology Heritage Library – <https://archive.org/details/ZouriStoreFronts>

the storefront as a 100 percent wood item was uncommon. Metal was used for the frame and even to hold in the sash. The wood bulkhead panels were replaced with stone, brick, metal, and marble.

The use of copper and bronze in storefront design was short lived due to the introduction of a cheaper alternative, aluminum. This transformation began in the 1930s, but it was interrupted by World War II. Copper and bronze storefronts did not disappear completely. High-end department stores and other big budget construction projects incorporated these storefronts and still do today.

While both types of metals were more modern in appearance than wood storefronts, the copper and bronze frames maintained a certain level of

traditional detail. The early metal frames had curves and rounded profiles that added shadow and depth to the overall appearance. Aluminum frames, however, presented a sharp contrast to older metal storefronts due to their rectilinear profiles, which created a true modern aesthetic. These early aluminum frames lead the way for the types of contemporary storefronts on new buildings today.

### Preservation

Although metal storefronts look similar visually, each metal type has unique properties and the process of cleaning and restoring copper, bronze, brass, and other types of metals can vary greatly. It is first necessary to verify the type of metal.

- **Copper** – a nonmagnetic, corrosion-resistant, malleable metal, initially reddish-brown, but when exposed to the atmosphere, turns brown to black to green.
- **Bronze and Brass** – nonmagnetic, abrasive-resistant alloys combining copper with varying amounts of zinc, lead, or tin. These copper alloys, more commonly found in office buildings or large department stores, range in color from lemon yellow to golden brown to green depending on their composition and are well suited for casting. The best way to determine the metal type is by the color of the surface without patina, which can most likely be seen on the interior of the building. The natural colors of copper, bronze, and brass can be seen below. To verify the surface



(From left) Example of wood and cast iron storefront, Bastrop (pre-1900s); example of copper storefront, La Grange (1900-1930s); example of contemporary aluminum storefront, ([http://www.crl-arch.com/product\\_page/us\\_aluminum/storefronts.html](http://www.crl-arch.com/product_page/us_aluminum/storefronts.html))



Copper



Brass



Bronze

Metal Surface Colors (<http://metalsupermarkets.com/blog/difference-between-copper-brass-bronze/>)

color, locate an area of metal without patina.

The National Park Service Preservation Brief #11 explains in detail how to clean each type of metal. For example, “Storefronts utilizing softer metals such as copper should not be cleaned mechanically (grit blasting) because the plating or finish can be easily abraded and damaged. It is usually preferable to clean softer metals with a chemical method, such as acid pickling or phosphate dipping. Once the surface of the metal has been cleaned of all corrosion, grease, and dirt, a rust-inhibiting primer coat should be applied. Finish coats especially formulated for metals, consisting of lacquers, varnishes, enamels, or special coatings, can be applied once the primer has dried. Primer

and finish coats should be selected for chemical compatibility with the particular metal in question.” The cleaning process should first be attempted on a test spot in a small, discrete location of the storefront. It is important to note that the proper cleaning of metal storefronts should NOT be considered a “do-it-yourself” project. The nature and condition of the material should be assessed by a competent professional, and the work performed by a company that specializes in it. Additional instructions on how to clean and repair copper and other metal storefronts can be found below.

**National Park Service** Preservation Brief #11: Rehabilitating Historic Storefronts <http://www.nps.gov/tps/how-to-preserve/briefs/11-storefronts.htm>

## General Services Administration

- Cleaning Exterior Copper Components - <http://www.gsa.gov/portal/content/112026>
- Cleaning and Polishing Bronze - <http://www.gsa.gov/portal/content/111982>
- Additional information on the cleaning and maintenance of various metal types can be found on the GSA website - <http://www.gsa.gov/portal/hp/hpc/category/100371/hostUri/portal>

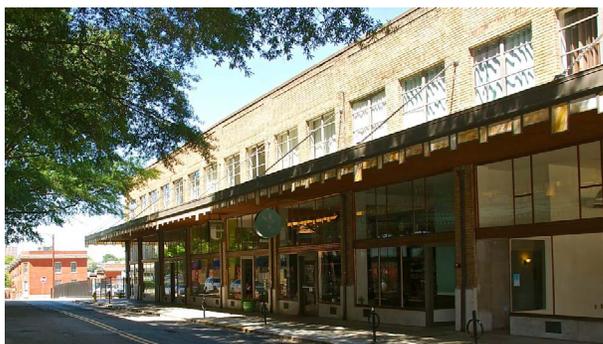
Do you have copper or bronze storefronts in your town? Have you taken a closer look? Have you documented these features? Documenting and recording unique architectural features is an important part of local preservation. If you have examples of historic metal storefronts in your town, make sure you take current pictures. They might be useful in the future. Also, please send us a copy to ensure we have the most up to date records.

## SPECIAL VOLUNTEERS

We continue to spotlight in each edition of Main Street Matters those volunteers whose contributions and dedication are so important to the success of local programs. If you would like to honor a special volunteer with a spotlight, please send a short narrative and image to [sarah.marshall@thc.state.tx.us](mailto:sarah.marshall@thc.state.tx.us).

**Bill DeBrooke, Harlingen Main Street Program**

*Article written by Cheryl LaBerge, Main Street Manager, Harlingen Main Street Program*



(Top left) Metal window frames and wood bulkheads, Elgin; (Top right) Metal window frames and marble bulkheads, Georgetown; (Bottom left) Restored Daylight Building, Knoxville, Tennessee (<https://suzassippi.wordpress.com/2015/08/16/daylight-building/>) (Bottom right) Close up of restored copper window frames on the Daylight Building.

Harlingen is a community shaped by individuals—some who were born here, but also by folks who came here for one reason or another, and whose impact is profound. Bill DeBrooke, Chairman of the Downtown Harlingen Board of Directors, is one of those people.

Bill was born across the street from the Alamo during World War II. He grew up in San Antonio and Floresville, towns typical of mid-century America, with thriving downtowns and movie theatres, where he spent hours eating hot dogs and watching serials. He earned a degree in sociology at UT-Arlington, while raising a family and working at Bell Helicopter to support them. When scolded for working too fast and not leaving enough for the next crew to do, he adapted by completing his quota and then curling up in a jet engine to study until his shift ended.

In the late 1960s, he moved to Michigan, where he was fortunate to marry his remarkable wife Sue. In Ann Arbor, he acquired a great deal of experience in renovating old buildings and adapting them to new uses.

That was a good thing because when Bill and Sue moved to the Valley in 1980, there were 18 or 19 empty buildings within five blocks of downtown. They said that you could roll bowling balls down the street at noon and not hit anyone. This was basically the same story of downtowns all over the nation when old city centers lost tenants to new malls or strip centers in suburbs and on the expressway. It is not easy to restore economic vitality to a blighted area of empty storefronts and low rents with a declining number of shoppers and increasing vagrancy. There is no quick fix.



(Top left) Director's Award at the Harlingen Chamber of Commerce Annual Awards Banquet on November 10, 2015. Pictured left to right, Ricky Leal, Bill DeBrooke, and Cheryl LaBerge (Top right and bottom) Bill working on various restoration projects in Harlingen.

Now, nearly four decades after Harlingen's downtown revitalization program began, we finally are at a point where the residents proudly show off the downtown to friends and relatives when they visit. Shops and services, customers, and traffic have returned, and we now have a waiting list of businesses—some existing and a few start-ups—that want to be in downtown Harlingen. Truly, this would not have happened without Bill DeBrooke and his fierce determination to make this community a better place not only for those of us who live here now, but also for generations to come.

What many do not know about Bill is that in addition to the time and effort he has invested downtown, he has also contributed a great deal to Harlingen as a whole. When I worked

at the Chamber in the 1990s, I saw firsthand the time he devoted to help guide city planning and serving on committees to help improve neighborhoods, the business climate, tourism, and the overall image of Harlingen.

Bill is the reason Harlingen does not have the graffiti problem that plagues many communities. About 10 years ago, he came up with the idea of a full-time person to clean up graffiti soon after it happens, and he convinced city leaders to hire someone to do that. Bill is the one who secured the property for Centennial Park and the public parking lot along the railroad tracks, making that area an asset rather than an eyesore in the city center. Bill is the one who took his own camera

to many city events year after year, from RioFest to cemetery cleanups to Blues on the Hill to centennial celebrations, ensuring that we will have good photos to document our progress and promote our community.

Finally, if you believe that he who has the most toys wins, Bill absolutely is a winner in the game of life with a vast collection of interesting and outlandish items: model trains and planes, vintage pinball machines and video games, old TVs and transistor radios, and a camera collection that outshines that of the Smithsonian Institution. His neon and historic sign collection includes those of iconic Harlingen businesses like Days Drug, Whites Cleaners, and Robby & Lyn. He has a huge array of razors and shaving equipment, including even Roy Rogers' razor.

When asked why someone would collect all of these things, he will tell you his collections document the evolution of industrial design. However, more importantly, his collections, like his life's work, celebrate the spirit of 20th-century America and the innovations and ingenuity that shaped everyday life in communities like Harlingen and across this great nation for decades.

We owe a lot to this feisty, headstrong, brilliant, and remarkable man who can drive you absolutely nuts but also inspires you to accomplish more than you ever imagined. Thank you to the man that Mayor Boswell named the Mayor of Downtown, Bill DeBrooke.

## FIRST LADY CECILIA ABBOTT WELCOMES ENNIS AND ROSENBERG AS THE NEWEST TEXAS MAIN STREET COMMUNITIES

On October 20, 2015, First Lady Cecilia Abbott visited Ennis and Rosenberg for the Texas Historical Commission Texas Main Street Program's 2015 First Lady's Tour.

During both stops, Mrs. Abbott was joined by THC Commissioners, state and local officials, local business owners and volunteers, and dozens of local residents eager to see the Main Street vision for their respective towns. The First Lady addressed event attendees and



unveiled an architectural rendering of the Main Street plans for Downtown Ennis and Rosenberg.

## MAIN STREET EVENTS

### CORSICANA

**Downtown Lighting Ceremony  
Friday, December 4, 2015  
3-6 p.m.**

Downtown shops will be open late. Photos with Santa in Pocket Park from 3-5 p.m. There will be free food and live music by the Navarro College Jazz Band and Corsicana High School Choirs at 5 p.m., followed by a lighting ceremony and fireworks at 6 p.m.

**Downtown Winter Wonderland  
Friday, December 11, 2015  
4-9 p.m.**



The First Lady Tour is an annual event that celebrates Texas Main Street communities and welcomes the program's newest members. Wonderful images were collected by BAC Photography in Rosenberg (top images) and Jina Armstrong Photography in Ennis (bottom images).

Free snow hill and tubing, free hot chocolate and cookies. Plus a special appearance from Santa Claus and fireworks at 9 p.m.

## CUERO

**Christmas in Downtown**  
**Thursday, December 10, 2015**  
**6–9 p.m.**

**Friday, December 11, 2015**  
**6–10 p.m.**

**Saturday, December 12, 2015**  
**12–10 p.m.**

We will have an artificial ice skating rink, Santa, horse-drawn carriage rides, and lots more! See [website](#) for more information.

## ELGIN

**Holiday by the Tracks**  
**Saturday, December 5, 2015**  
**9-3 p.m.**

Find the perfect Christmas tree at Elgin Christmas tree farm and include a day of shopping at the local businesses in Historic Downtown Elgin. Veterans' Memorial Park is host to arts and crafts vendors and musical performances. Also included is the EVFD Lighted Christmas Parade at dusk followed by a live nativity. See [website](#) for more information.

## GLADEWATER

**Christmas Tour of Homes**  
**Saturday, December 12, 2015**  
**7 p.m.**

Come tour several of Gladewater's homes and businesses this holiday

season. Concerts will be held at First United Methodist Church at 4:30 p.m. and 7 p.m. Tickets are \$12. Contact Gladewater Chamber of Commerce for more information 903-845-5501.

## HILLSBORO

**Christmas on Elm Street**  
**Saturday, December 5, 2015**  
**6 p.m.**

A lighted Christmas parade will go through downtown and finish at the courthouse square. We will have a Christmas tree lighting on the square along with music and refreshments. This will be followed by the movie, "Christmas with the Kranks."

**Taste of Hillsboro**  
**Saturday, December 12, 2015 –**  
**Sunday, December 13, 2015**  
**4–6 p.m.**

In conjunction with the Heritage League's Tour of Homes, Main Street will be hosting a taste of Hillsboro at Historic City Hall. We are enlisting all local restaurants to come downtown to share a sampling of the foods they offer along with their menus so that our community can become more familiar with the great restaurants we have to offer. Admission will be \$15 or \$10 with a Tour of Homes guidebook. The movie "It's A Wonderful Life" will be shown on Saturday night.

**Outdoor Movie Night**  
**Saturday, December 19, 2015**  
**6 p.m.**

We will be showing "The Santa Clause" this evening and A Tiskit

A Tiskit will be hosting Santa Claus for pictures and wish lists with the kids in our community. They will also be providing Christmas cookies to the kids.

## LA GRANGE

**8th Annual Schmeckenfest**  
**Thursday, December 3, 2015**  
**5–8 p.m.**

Let's kickoff to the Christmas season with a parade around the square, followed by the lighting of the county Christmas tree on the courthouse lawn. Enjoy wassail tasting, music, a visit from Santa and a number of children's activities. And don't forget after-hours shopping at all the downtown stores. See our [website](#) for more information.

## LEVELLAND

**Christmas on the Square**  
**Thursday, December 3, 2015**  
**5:30 p.m.**

Enjoy Christmas cheer, carols, and a lighted parade around the downtown square.

## PILOT POINT

**Christmas on the Square**  
**Friday, December 4, 2015**  
**6–8:30 p.m.**

Santa and Mrs. Claus arrive to light the tree in the gazebo! Lots of kids activities, carolers singing your favorite holiday classics, and get some shopping done while you are there. Vendors will be set up, plus stores around the square will be open for some late night shopping.

## ROCKWALL

**Hometown Christmas**  
**Saturday, December 5, 2015**  
**9–8 p.m.**

The day begins with the annual Kiwanis Christmas parade, followed by photos with Santa and Mrs. Claus at the Historic Courthouse. Arts and crafts, games, and more throughout the day on the downtown square. Wrap-up the day with the annual City of Rockwall tree lighting ceremony followed by live music in San Jacinto Plaza.

## SEGUIN

**Holiday Stroll**  
**Thursday, December 3, 2015**  
**6:30–7:30 p.m.**

**Friday, December 4, 2015**  
**5:30–8:30 p.m.**

**Saturday, December 5, 2015**  
**10–4 p.m.**

Join us for the Holiday Stroll Parade on December 3. Sip 'n Stroll on December 4, sample hot cocoa at all the downtown businesses, pictures with Santa, and more. Visit the North Pole Stroll on December 5, a family fun day around Central Park. See [website](#) for more information.

## Websites of Interest

Advisory Council on Historic Preservation: [www.achp.gov](http://www.achp.gov)

African American Heritage Preservation Foundation: [www.aahpfdn.org](http://www.aahpfdn.org)

(The) Alliance for Historic Landscape Preservation: [www.ahlp.org](http://www.ahlp.org)

(The ) American Institute of Architects: [www.aia.org](http://www.aia.org)

American Planning Association: [www.planning.org](http://www.planning.org)

American Society of Landscape Architects: [www.asla.org](http://www.asla.org)

(The) Cultural Landscape Foundation: [www.tclf.org](http://www.tclf.org)

(The) Handbook of Texas Online: [www.tshaonline.org/handbook/online](http://www.tshaonline.org/handbook/online)

Keep Texas Beautiful: [www.ktb.org](http://www.ktb.org)

League of Historic American Theatres: [www.lhat.org](http://www.lhat.org)

National Main Street Center: [www.preservationnation.org/main-street](http://www.preservationnation.org/main-street)

National Park Service: [www.nps.gov](http://www.nps.gov)

National Trust for Historic Preservation: [www.preservationnation.org](http://www.preservationnation.org)

Partners for Sacred Places: [www.sacredplaces.org](http://www.sacredplaces.org)

Preservation Easement Trust: [www.preservationeasement.org](http://www.preservationeasement.org)

PreservationDirectory.com: [www.preservationdirectory.com](http://www.preservationdirectory.com)

Preservation Texas: [www.preservationtexas.org](http://www.preservationtexas.org)

Project for Public Spaces: [www.pps.org](http://www.pps.org)

Rails-to-Trails Conservancy: [www.railstotrails.org](http://www.railstotrails.org)

Scenic America: [www.scenic.org](http://www.scenic.org)

Texas Department of Agriculture: [www.TexasAgriculture.gov](http://www.TexasAgriculture.gov)

Texas Commission on the Arts: [www.arts.state.tx.us](http://www.arts.state.tx.us)

Texas Downtown Association: [www.texasdowntown.org](http://www.texasdowntown.org)

Texas Folklife Resources: [www.texasfolklife.org](http://www.texasfolklife.org)

Texas Historical Commission: [www.thc.state.tx.us](http://www.thc.state.tx.us)

Texas Parks and Wildlife Department: [www.tpwd.state.tx.us](http://www.tpwd.state.tx.us)

Texas Rural Leadership Program: [www.trlp.org](http://www.trlp.org)

Texas State Preservation Board: [www.tspb.state.tx.us](http://www.tspb.state.tx.us)

Urban Land Institute: [www.uli.org](http://www.uli.org)

Texas Historical Commission  
P.O. Box 12276  
Austin, TX 78711-2276  
512.463.6100  
fax 512.475.4872  
[thc.@thc.state.tx.us](mailto:thc.@thc.state.tx.us)



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