



## Development Seminar

February 16-17, 2017  
Austin, Texas (location TBD)

2-Day Registration: \$400  
Single-Day Registration: \$215

*Save the date* and look for updated information soon on our website, [www.thcfriends.org](http://www.thcfriends.org).  
Email [reina.andrade@thc.texas.gov](mailto:reina.andrade@thc.texas.gov) to be added to our Development Seminar e-mail list.

### Who Should Attend?

- Volunteer leadership
- Board members and advisors
- Staff from non-profit or small organizations

This seminar is for large and small organizations from any discipline who have limited development staff.

This two-day seminar will focus on:

- Elements of a strong development program - building a case for giving; role of boards in fundraising; unrestricted and restricted fundraising.
- Foundation and corporate fundraising - building a prospect list; researching resources; writing effective grants.
- Individual giving - annual giving programs; major gifts fundraising.
- Development "best practices" - donor stewardship, recognition and engagement; gift processing; recordkeeping; financial management of funds.
- Fundraising for special projects and capital campaigns.
- Public (federal) grants programs - an overview.

*For more information about the Friends of the Texas Historical Commission, please see reverse side.*



## Mission

The mission of the **Friends of the Texas Historical Commission** is to provide private sector support and assistance to the Texas Historical Commission for the programs and activities that further the preservation, recognition and appreciation of our state's heritage.

## History

The Texas Historical Commission saw the need for greater philanthropic support and flexibility of an affiliated nonprofit to manage private contributions and project expenses. This need became imperative in 1995 when additional funding was quickly needed with the discovery and excavation of the 17<sup>th</sup> century French shipwreck, *La Belle*, off the Texas coast and Fort St. Louis near Victoria.

The Friends of the Texas Historical Commission was established in 1996 as a 501(c)(3) tax exempt nonprofit organization, further designated as a 509 (a)(3) supporting organization, to secure donations to support the programs, projects, and activities of the Texas Historical Commission not provided for in the state budget. During the early years, the Friends raised more than \$7 million to support *La Belle* and Fort St. Louis projects, then the Friends began actively raising funds for other numerous special projects at the THC with great success. Completed and ongoing projects include the Texas in World War II Initiative, the THC Diversity Internship Program, the Historic Courthouse Stewardship Workshops, the Historic Cemeteries Program, the Texas Archeological Stewardship Network, the First Lady's Texas Treasures Main Street award, restoration of the Fulton Mansion; restoration of the Starr Family portraits; the Texas in the Cold War oral history project; and many more.

## The Texas Heroes Program

The Friends of the THC develops giving opportunities for individuals called the Texas Heroes program. Through this program more than \$100,000 in unrestricted funds is raised annually, a critical component to the success of the THC's mission. Additionally, our Texas Heroes contributors are added to the THC's email list to stay updated on the agency's work, and receive invitations to special fundraising events.

To learn more about our Texas Heroes program, visit the Friends of the Texas Historical Commission website, [thcfriends.org](http://thcfriends.org).