

Strategic Planning for Museums

Selected Resources

“Do-It-Yourself Strategic Planning.” Cinnamon Catlin-Legutku. *History News*. Technical Leaflet #242. Spring 2008.

The Drucker Foundation Self-Assessment Tool: Participant Workbook. 2nd revised edition. Peter F. Drucker and Frances Hesselebein. Jossey-Bass, 1998.

Manual of Strategic Planning for Museums. Gail Dexter Lord and Kate Market. AltaMira Press, 2007.

Museum Administration: An Introduction. Hugh H. Genoways and Lynne M. Ireland. Walnut Creek: AltaMira Press, 2003. (Chapter 4 is on strategic planning)

“Nonprofit Organizational Assessment Tool: Strategic Planning.” Andrew Lewis. University of Wisconsin Extension Nonprofit Management Education Center.
http://www.donorsforum.org/forms_pdf/BTL-1014-tool.pdf

Strategic Planning for Public and Nonprofit Organizations: A Guide to Strengthening and Sustaining Organizational Achievement. 3rd edition. John M. Bryson. Jossey-Bass, 2004.

“Strategic Planning in Smaller Nonprofit Organizations: A Practical Guide for the Process.” Jan W. Lyddon. Nonprofit Leadership and Administration Faculty, Western Michigan University.
www.wmich.edu/nonprofit/Guide/guide7.htm

Strategic Planning Manual. Museums Australia, Inc., 1998. Available for free online at
http://www.collectionsaustralia.net/sector_info_item/67

Also, browse the following web sites for information on strategic planning:

Alliance for Nonprofit Management (look under Frequently Asked Questions): www.allianceonline.org

Internet Nonprofit Center (again, look under FAQ): www.nonprofits.org/

National Endowment for the Arts (look under Resources): <http://arts.endow.gov>

Qm² for Nonprofit Organizations: www.qm2.org