

## Writing for Impact: Frameworks for Interpretive Writing

### Additional Resources

\* Fudge, Robert. "What's the Big Idea?" in *Meaningful Interpretation*, David L. Larsen, ed. (Washington, DC: National Park Service, 2003)

[http://www.nps.gov/history/history/online\\_books/eastern/meaningful\\_interpretation/mi2b.htm](http://www.nps.gov/history/history/online_books/eastern/meaningful_interpretation/mi2b.htm)

Gottschall, Jonathan. *The Storytelling Animal: How Stories Make Us Human* (New York: Mariner Books, 2013)

\* Jones, Dale. "Personal Connections and the Great Cosmic Soup," *History News* v.63, n.2 (Spring 2008): 14-18.

Leftridge, Alan. *Interpretive Writing* (Fort Collins, CO: InterpPress, 1996)

*Especially good for writing mechanics (e.g., active vs. passive voice) and when to use creative devices such as alliteration and figurative language.*

McLean, Kathleen. *Planning for People in Museum Exhibitions* (Washington, DC: ASTC, 1993)

*See Chapter 8, "Labels: The Exhibition Storytellers," in particular.*

\* Paul, Anne Murphy. "Your Brain on Fiction," *New York Times*, March 17, 2012. Available online:

<http://nyti.ms/OBHsET>

Serrell, Beverly. *Exhibit Labels: An Interpretive Approach* (Walnut Creek, CA: Alta Mira Press, 1996)

*Widely used; contains valuable information about developing themes, audience considerations, appropriate reading levels, and recommended word counts and font sizes.*

\* Spock, Daniel. "A Practical Guide to Personal Connectivity," *History News* v.63, n.4 (Autumn 2008): 11-17.

Tilden, Freeman. *Interpreting Our Heritage*. (Chapel Hill, NC: University of North Carolina Press, 1957).