

LOOK FOR THE TEXAS TREASURE HISTORIC BUSINESS DECAL

Award winners proudly display the Texas Treasure Historic Business decal in their window or on their door in recognition of their achievement providing employment opportunities and support to the state's economy for 50 years or more. Consumers all over the state know when they spot the familiar decal they are doing business with a well-established, Texas-owned-and-operated business that has long contributed to job growth, stimulated the local economy, and generated state and local tax revenues.

Visit the THC website to download a nomination form.

For more information, contact:
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TEXAS HISTORICAL COMMISSION
real places telling real stories

www.thc.state.tx.us



TEXAS TREASURE BUSINESS AWARD
Historical Contributions Toward
the State's Economic Growth and Prosperity

TEXAS TREASURE BUSINESS AWARD PROGRAM

The Texas Treasure Business Award Program recognizes the accomplishments of Texas businesses that have provided employment opportunities and support to the state's economy for at least 50 years. Created in 2005 by Senate Bill 920, authored by Sen. Leticia Van de Putte of San Antonio and sponsored by Rep. Charles "Doc" Anderson of Waco, the program pays tribute to the state's well-established businesses and their exceptional historical contributions toward the state's economic growth and prosperity.

To be eligible for this award, businesses must meet the following criteria:

- Have been in continuous for-profit operation in the State of Texas for at least 50 years.
- Continue to operate the same or a very similar type of business as it did at least 50 years ago.
- Have a continuous record of employment for at least the past 50 years.
- Continue to operate as an independent, for-profit business (i.e., it cannot be operating as a subsidiary of or have been absorbed into another business).
- Maintain a good business relationship with the State of Texas.

Businesses that can also establish that they have been continuously owned by the same family or have operated continuously from a building that is at least 50 years old and has maintained its architectural integrity will receive additional recognition.

Award recipients and their sponsors will be honored by a presentation of a certificate in a suitable location determined by the recipient and the nominating party. If self nominating, a business is encouraged to contact the local senator or representative to participate in the nomination and award process.

Businesses can be nominated for this award by any elected state official or business representative.

Below, left: Sen. Van de Putte awards DeWese's 1938 Tip Top Cafe; right: Roberts Jewelry of Harlingen, since 1922



Penner's of San Antonio,
since 1916

