Together, we will identify new strategies to preserve Plano’s architectural, archaeological, and cultural historic resources.

UPCOMING WORKSHOP #2
Preservation Planо 150 is hosting another public workshop to review the recommendations of the draft plan. This workshop will be at Harrington Library on Thursday, May 19th at 7:00pm.

WORKSHOP #1 RESULTS
After a successful workshop was held on January 30, 2020, significant information was gathered from the public.

HISTORIC ASSETS SURVEY
Let us know if you are aware of any potential historic buildings, structures, or other resources built prior to 1950 that have not already been identified.

STAKEHOLDER COMMITTEE
The Stakeholder Committee is comprised of representatives from various heritage-related organizations and will provide feedback to the project team throughout the update process.

CONNECTING HISTORY. CULTURE. COMMUNITY.
Photos from Stakeholder Meeting #1
Photos from Public Meeting #1
City of Plano Heritage Preservation Plan
Workshop #1 - January 31, 2018

The Heritage Preservation Plan is a document that guides the City's preservation efforts and provides for their integration into the broad range of plans, programs, and activities that shape the community over time. The City's first Heritage Preservation Plan was adopted in 1981 and established an inventory of historic structures and landmarks. In 2011, the City adopted a comprehensive action plan that calls for updating the City's Heritage Preservation Program and related activities. The plan is a document that guides the City's preservation efforts and provides for their integration into the broad range of plans, programs, and activities that shape the community over time.

A. Please indicate your involvement in Plano's heritage preservation program. Select all that apply:

- Commercial heritage property owner
- Developer
- Residential heritage property owner
- Real estate agent
- Other:

B. What types of historic resources exist in Plano? Consider the following types of resources. Where a resource of that type exists in Plano, identify a key example of the type.

- Architectural and archaeological artifacts
- And/or buildings
- Cultural landscapes
- Cultural objects
- Cultural traditions
- Events/celebrations
- Other:

Signs:
- Educational signage
- Interpretive signage
- Public ceremonial greenspace or family park
- Other:

Events/celebrations:
- Festival of the Arts
- Parade of Lights
- Other:
C. What features are most important in defining Plano's historic character? Place a check next to your top 5.

- Downtown
- Historic Buildings
- Cemeteries/Archaeological Sites
- Historic Neighborhoods
- Heritage Museums
- Transportation Features (railroads, bridges, highways, etc.)
- Festivals and Social Events that celebrate Plano's heritage (Blackland Prairie & Juneteenth)
- Agricultural-Related Buildings & Artifacts (barns, silos, windmills)
- Plano's post-World War II development (shopping centers & neighborhoods)
- Other: ___________

D. What are the greatest threats to preserving Plano's historic character? Place a check next to your top 5.

- Incompatible new development in/around historic buildings, districts, and sites
- Demolition of historic buildings
- Lack of awareness of Plano's cultural and historical resources
- Lack of heritage preservation organizations and partnerships
- Lack of maintenance, use, or neglect of historic structures
- Decrease in heritage tourism
- Insufficient regulations to protect historic buildings, districts, and sites
- Lack of funding for preservation programs
- Costs of owning and maintaining historic buildings
- Other: ___________

E. Check the following items that most represent your vision for preservation in the community? Or write in your vision.

- Maintaining the existing program with minimal changes.
- Expand the program to include more individually designated properties and districts.
- See more innovative and highly engaging preservation events and programs.
- Make Plano a premiere destination for heritage tourism in the nation.
- Provide more preservation tools and incentives to encourage reinvestment in the community.

Write In: ___________

F. What are some other examples of successful preservation efforts in Plano since 2011 that could be built upon? What are some lost opportunities that could be learned from? Please explain your answer.

Successful Efforts: ___________

Lost Opportunities: ___________
G. Consider the following topics and indicate the importance of addressing each topic in the update to the Heritage Preservation Plan:

1. Attracting millennials to participate in historic preservation.  
   - Not Important  
   - Somewhat Important  
   - Important  
   - Very Important  
   - Need More Information

2. Increasing flexibility to allow adaptive re-use of historic structures.  
   - Not Important  
   - Somewhat Important  
   - Important  
   - Very Important  
   - Need More Information

3. Emphasizing arts in historic district and neighborhoods.  
   - Not Important  
   - Somewhat Important  
   - Important  
   - Very Important  
   - Need More Information

4. Expanding accessibility and awareness of Plano’s heritage citywide.  
   - Not Important  
   - Somewhat Important  
   - Important  
   - Very Important  
   - Need More Information

5. Surveying the city’s post World War II and mid-century Modern architecture.  
   - Not Important  
   - Somewhat Important  
   - Important  
   - Very Important  
   - Need More Information

6. Encouraging the designation of more individual properties and districts.  
   - Not Important  
   - Somewhat Important  
   - Important  
   - Very Important  
   - Need More Information

7. Creating more educational programming for heritage preservation.  
   - Not Important  
   - Somewhat Important  
   - Important  
   - Very Important  
   - Need More Information

8. Supporting festivals and events that promote heritage tourism and education.  
   - Not Important  
   - Somewhat Important  
   - Important  
   - Very Important  
   - Need More Information

9. Exploring public-private partnerships to support and promote heritage preservation.  
   - Not Important  
   - Somewhat Important  
   - Important  
   - Very Important  
   - Need More Information

10. Creating a façade grant program to encourage restoration of historic storefronts.  
    - Not Important  
    - Somewhat Important  
    - Important  
    - Very Important  
    - Need More Information

11. Identifying the benefits of designating conservation districts.  
    - Not Important  
    - Somewhat Important  
    - Important  
    - Very Important  
    - Need More Information

12. Developing disaster preparedness & management tools for historic properties.  
    - Not Important  
    - Somewhat Important  
    - Important  
    - Very Important  
    - Need More Information

13. Promoting sustainability, energy efficiency, and green technologies in historic preservation.  
    - Not Important  
    - Somewhat Important  
    - Important  
    - Very Important  
    - Need More Information

    - Not Important  
    - Somewhat Important  
    - Important  
    - Very Important  
    - Need More Information

15. Consider allowing accessory dwelling units in historic districts.  
    - Not Important  
    - Somewhat Important  
    - Important  
    - Very Important  
    - Need More Information

H. What other topics will be essential for the heritage preservation plan to coordinate with in order to ensure its success?

Comment: Property owners have a grant program to encourage restoration. There would be a lot more participation if there would be a lot more participation.
I. Some examples of the key partners in Plano’s heritage preservation program include:
- Citizens of Plano
- Historic Property Owners/Tenants
- Government Agencies (Local, County, State)
- Historic Downtown Plano Association (HDFA)
- Non-Profit Organizations (Plano Conservancy for Historic Preservation & Heritage Farmstead Museum)

Are there other players who may be less obvious, but could be valuable contributors to preservation?

☐ Realtors/Developers
☐ Neighborhood Associations
☐ Utility Companies
☐ Corporate Organizations
☐ Transit Agencies
☐ Other: __________________________

J. In your view, what more could be done to enhance heritage preservation efforts and educate stakeholders?

Comment: __________________________

K. Are there any other questions, comments, or suggestions?

Comment: __________________________
1. What features are most important in defining Plano’s historic character? Place a dot next to your top 5.

Downtown

Historic Buildings

Cemeteries/Archaeological Sites

Historic Neighborhoods

Heritage Museums

Transportation Features (railroads, bridges, highways, etc.)

Festivals & Social Events that celebrate Plano’s heritage (Blackland Prairie, Juneteenth, etc.)

Agricultural-Related Buildings & Artifacts (farms, silos, windmills, etc.)

Plano’s post-World War II development (shopping centers, neighborhoods, etc.)

Other:

Comments: ________________________________

2. What are the greatest threats to preserving Plano’s historic character? Place a dot next to your top 5.

Incompatible new development in/around historic buildings, districts, and sites

Demolition of historic buildings

Lack of awareness of Plano’s cultural and historical resources

Lack of heritage preservation organizations and partnerships

Lack of maintenance or use or neglect of historic structures

Decrease in heritage tourism

Insufficient regulations to protect historic buildings, districts, and sites

Lack of funding for preservation programs

Cost of owning and maintaining historic buildings

Other:

Comments: ________________________________
3. Consider the following topics and indicate the importance of addressing each topic in the update to the Heritage Preservation Plan. Place one dot per topic.

<table>
<thead>
<tr>
<th>Topic</th>
<th>Not Important</th>
<th>Somewhat Important</th>
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Q1: Indicate your involvement in Plano's heritage preservation program. Select all that apply.

- Interested Plano Citizen (136)
- Heritage Property Owner/Tenant (40)
- Other (27)
- Preservation Organization (12)
- Board/Commission Member (11)
- Realtor/Developer (5)
- Stakeholder Committee (5)

Q2: What types of historic resources exist in Plano?

- Buildings (90)
- Neighborhoods/Districts (54)
- Cemeteries (52)
- Agriculture-Related (51)
- Monuments (41)
- Landscapes (41)
- Infrastructure (34)
- Events/Celebrations (26)
- Literature/Documents (24)
- Archaeological Artifacts (20)
- Signs (19)
Online Community Survey Results

Q3: What features are most important in defining Plano’s historic character?

- Historic Buildings: 174
- Downtown: 159
- Heritage Museums: 128
- Historic Neighborhoods: 120
- Cemeteries/Sites: 118
- Transportation Features: 72
- Agricultural-Related Buildings & Artifacts: 59
- Festivals & Events: 31
- Post WWII Development: 23

Q4: What are the greatest threats to preservation Plano’s historic character?

- Lack of Awareness: 159
- Demolition of Historic Buildings: 125
- Lack of Maintenance/Use: 115
- Incompatible New Development: 114
- Lack of Heritage Organizations/Partnerships: 92
- Lack of Funds: 75
- Decrease in Tourism: 72
- Maintenance Costs: 63
- Other: 41
- Insufficient Regulations: 20
Q5: Check the following items that most represent your vision for preservation in the community. Or write in your own vision.

- Expand the program to include more individually designated properties and districts. (87)
- Provide more preservation tools and incentives to encourage reinvestment in the community. (86)
- See more innovative and highly engaging preservation events and programs. (65)
- Make Plano a premiere destination for heritage tourism in the nation. (49)
- Maintaining the existing program with minimal changes. (28)
- Write-In (42)

Q6: Some examples of key partners in Plano’s heritage preservation program include:

- Citizens of Plano
- Historic Property Owners/Tenants
- Government Agencies
- HDPA
- Non-Profits (Plano Conservancy & Heritage Farmstead).

Are there any other players who may be less obvious, but could be valuable contributors to preservation? Please select all that apply.

- Neighborhood Associations (107)
- Corporate Organizations (101)
- Realtors/Developers (73)
- Transit Agencies (28)
- Utility Companies (27)
- Other (Please Specify) (72)
Q7: Indicate the importance of addressing each topic in the update to the Preservation Plan.

Very Important (1-5)

Very Important (6-10)
Online Community Survey Results

**Very Important:** Expanding accessibility and awareness of Plano's heritage citywide (98); Exploring public-private partnerships to support and promote heritage preservation (94), Emphasize the benefits of heritage preservation in neighborhood stabilization and revitalization efforts (89), Creating a facade grant program to encourage restoration of historic storefronts (88), Creating more educational programming for heritage preservation (86), Increasing flexibility to allow adaptive re-use of historic structures (84), Attracting millennials to participate in historic preservation (76), Supporting festivals and events that promote heritage tourism and education (75), Encouraging the designation of more individual properties and districts (71), Emphasizing arts in historic districts and neighborhoods (69)

**Important:** Developing disaster preparedness & management tools for historic properties (75), Identifying the benefits of designating conservation districts (71), Surveying the city’s post-World War II and mid-century Modern architecture (69), Promoting sustainability, energy efficiency, and green technologies in historic preservation (58)

**Somewhat Important:** None

**Not Important:** Consider allowing accessory dwelling units in historic districts (47)
The City of Plano invites you to attend the Preservation Plano 150 Public Workshop #2 on May 10th at 7:00 pm in Harrington Library. Please join us and share your feedback on the draft goals, actions, and recommendations for the City’s heritage preservation program and review the list of properties that may be eligible for historic designations at the local and national level. Results from this meeting will be used to finalize the draft plan, which will be presented at Community Workshop #3 later this year. For more information, please visit www.preservationplano150.com.

DATE:
Thursday 05/10/2018

TIME:
7:00 p.m.

LOCATION:
Harrington Library
1501 18th Street
Plano, TX 75074

CONTACT:
City of Plano
Planning Department
972.941.7151
www.preservationplano150.com