

HISTORY AT HOME

#TXHistoryAtHome

MILITARY HISTORY

DID YOU KNOW?

- Eisenhower was the first U.S. president born in Texas.
- An enterprising young man, Eisenhower sold sweet corn and cucumbers to neighbors to earn money.
- In 1948, he became president of Columbia University in New York.
- When Russia launched the space race with the Sputnik satellite in 1957, Eisenhower responded with the creation of the U.S. National Aeronautic and Space Administration (NASA) in 1958.
- As president, Eisenhower completed the total desegregation of the U.S. Armed Forces.



**EISENHOWER
BIRTHPLACE**

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Denison, Texas

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DID YOU KNOW? During World War II, the popular image of General Dwight D. Eisenhower depicts him wearing a well-tailored, short-waisted, smart-looking jacket, designated officially as the “Wool Field Jacket, M-1944.”

To the troops, it was known as the ETO (European Theater of Operations) Jacket or, even more popularly, as the “Ike Jacket.”



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DID YOU KNOW?

- First Lady Mamie Eisenhower had a distinctive hairstyle. During the campaign, women clipped fake “Mamie Bangs” to their hair to show their support for the Eisenhowers!
- The most memorable campaign slogan in U.S. history appeared in 1952: “I like Ike!” When Dwight D. Eisenhower campaigned for his second term in 1956, the slogan was slightly altered to “I still like Ike!”



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