



## COMMUNICATIONS DIVISION

The Communications Division manages external communications for the THC, including the web, social media, publications and more. Staff ensures consistency of message, brand and quality across these resources. The division handles all questions from news media and some sensitive areas of public concern. A key focus of the division is engagement—ensuring that passive consumers of the agency’s information are spurred to more active levels of involvement in historic preservation at the local level.



### WHAT WE DO

- Publicize agency programs, including state historic sites and heritage travel.
- Provide media and public relations services.
- Manage all agency social media and engagement plans.
- Maintain and improve the agency website, 31 historic sites websites, TexasTimeTravel.com and 10 heritage trails regional websites.
- Publish *The Medallion* agency magazine, brochures, advertisements, invitations and other collateral.
- Create videos and other digital media.
- Govern use of THC brands and enforce branding policies.

### HOW TO REACH US

Staff members are available to answer questions and provide preservation assistance. Please contact us at:  
Phone: 512-463-6255  
Email: [thc@thc.texas.gov](mailto:thc@thc.texas.gov)



The Communications Division educates through a variety of print, online, and social media channels.