



COMMUNICATIONS DIVISION

The Communications Division manages external communications for the Texas Historical Commission (THC), including the web, social media, publications, and more. Staff ensures consistency of message, brand, and quality across these resources. The division handles all questions from news media. A key focus of the division is engagement—ensuring that passive consumers of the agency's information are spurred to more active levels of involvement in historic preservation at the local and state level.

WHAT WE DO

- Publicize agency programs, including state historic sites, heritage travel, and Texas History Navigator app.
- Provide media and public relations services.
- Manage all agency social media, engagement plans, and email newsletters.
- Maintain and improve the agency website, most of the websites for the 38 historic sites, and [TexasTimeTravel.com](https://www.texas-timetravel.com).
- Develop, design, and publish *The Medallion* agency magazine, brochures, advertisements, invitations, and other collateral.
- Create videos, photography, infographics, and other digital media.
- Manage all branding and external messaging for the agency.

HOW TO REACH US

Staff members are available to answer questions and provide preservation assistance. Please contact us at:
Phone: 512-463-6255
Email: thc@thc.texas.gov



The Communications Division educates through a variety of print, digital, and engagement initiatives.