The Public Information & Education Division is responsible for promoting programs for all agency divisions. Staff members support the 19 historic sites and websites, handle heritage tourism promotions and special events, and manage and produce the agency’s newsletters and website. The staff oversees all agency public, media, and community relations.

What We Do
• Manages the THC Brand.
• Publicizes THC programs and events including heritage tourism and historic sites.
• Manages media and public relations, including writing and distributing press releases.
• Manage and oversee all social media for the agency.
• Manages the agency website, the 19 historic sites websites, and the 10 heritage trails regional websites.
• Produces educational materials such as The Medallion newsletter, brochures, flyers, advertisements, invitations, and direct mail pieces.
• Provides video support.

How to Reach Us
Staff members are available to answer questions and provide preservation assistance. Please contact us at:
Phone: 512.463.6255
Fax: 512.463.6374
Email: thc@thc.state.tx.us