



FUNDRAISING IN TIMES OF CRISIS: THE COVID 19 EPIDEMIC

RESOURCES

ARTICLES/BLOG POSTS

1. *“What Happens to charitable Giving when the economy falters?”* by [Patrick Rooney](#), Indiana University Lilly Family School of Philanthropy, and [Jon Bergdoll](#), Indiana University Lilly Family School of Philanthropy. <https://theconversation.com/what-happens-to-charitable-giving-when-the-economy-falters-133903>
2. *“US generosity after disasters: 4 questions answered”* by [Patrick Rooney](#), Indiana University Lilly Family School of Philanthropy <https://theconversation.com/us-generosity-after-disasters-4-questions-answered-103215>
3. *“Fundraising and Coronavirus: What to expect and how to prepare”* by Gail Perry, President, Fired Up Fundraising <https://www.gailperry.com/coronavirus-and-fundraising-what-to-expect-and-how-to-prepare/>
4. *Tips for communicating with donors during uncertain times* by [Bo Crader](#), March 12, 2020
5. *Avoid the 3 Biggest Mistakes of Fundraising in a Recession* by [Marc A. Pitman](#), March 11, 2020
6. Train Your Board – Blog posts by [Andy Robinson](#), Fundraising Consultant
 - a. *Board Members: What you can do right now* <http://trainyourboard.com/board-members-what-you-can-do-right-now/National>
 - b. *Mastering Virtual Meetings* <http://trainyourboard.com/mastering-virtual-meetings/>
 - c. *Asking when everyone isn't* <http://trainyourboard.com/asking-when-everyone-else-isnt/>
 - d. *How to raise money after a natural disaster* <http://trainyourboard.com/how-to-raise-money-after-a-natural-disaster/>

ONLINE RESOURCES

7. Nonprofit Sector Information & Trainings
 - a. Council of Nonprofits: https://www.councilofnonprofits.org/?mc_cid=d3f9f3860c&mc_eid=c4365c2079
 - b. Community Resource Center <https://crcamerica.org/covid-19-response-resources/>
 - c. Austin Community College – Center for Nonprofit Studies: http://sites.austincc.edu/npo/covid-19/?mc_cid=49aad8a8eb&mc_eid=c4365c2079
 - d. Zoom Webinars: [https://zoom.us/webinar/register/280711760/success?user_id=C7ILVMrkRhiHoJWO5sczieA&timez_one_id=America%2FNew York](https://zoom.us/webinar/register/280711760/success?user_id=C7ILVMrkRhiHoJWO5sczieA&timez_one_id=America%2FNew%20York)
 - e. Charity How To: <https://www.charityhowto.com/nonprofit-free-webinars>
 - f. The Independent Sector: <https://independentsector.org/>
 - g. Nonprofit Digital Strategy Virtual Summit:

https://radcampaign.com/blog/nonprofit-digital-strategy-virtual-summit?utm_source=Analyst+Group&utm_campaign=015b51211a-EMAIL_CAMPAIGN_2020_03_26_09_09&utm_medium=email&utm_term=0_75e48499b3-015b51211a-75947991&mc_cid=015b51211a&mc_eid=07ed3cc127

- h. Zoom Meetings Tutorial – Community Resources Center:
- i. https://zoom.us/rec/play/vZJ-JLz6_To3TNTE5ASDU6d_W9S5e_sgSLlqaVYy0m0VXMGMQWuNbNAZeQLeH4rldouz5dVna9TDb6g?startTime=1584723587000&xzm_rtaid=BzWD_4Utr_OxxN-UdYf3Dw.158586529589.f3ff9a75e89cc1a22c266891a0000245&xzm_rhtaid=506

8. Online resources to look to for inspiration:

- a. Texas Historical Commission – Texas History at Home
<https://www.thc.texas.gov/historyathome>
- b. The Smithsonian – on YouTube, etc.
<https://www.youtube.com/channel/UCLhCSlrBIAIkDOE17biUmqw>
- c. New York Historical Society Museum and Library
<https://nyhistory.org/education/history-home>
<https://mailchi.mp/nyhistory/historyathome?e=e0cd7ca9cc>
- d. Virtual Tours and Gamification, China’s Museums pivot content for Coronavirus
https://jingtravel.com/virtual-tours-gamification-online-exhibitions-chinas-museums-coronavirus/?fbclid=IwAR11aFrUIDRY6dzA9blwJzW_zh7NbSTkuQYeopceSwFa5aza-HdJZFrmEa4
- e. The United States Holocaust Memorial Museum
<https://www.ushmm.org/information/exhibitions/online-exhibitions>
- f. NASA
<https://oh.larc.nasa.gov/oh/>
- g. National Museum of Natural History
<https://naturalhistory.si.edu/visit/virtual-tour>
- h. The National Trust for Historic Preservation: 13 Virtual Ways to “Edutain” Kids About History and Preservation
https://savingplaces.org/stories/13-virtual-ways-to-edutain-kids-about-history-and-preservation?utm_medium=email&utm_source=newsletter&utm_campaign=weekly#.XoYCFIhKiF4

THE CARES ACT

- 9. The Independent Sector Website:
https://independentsector.org/resource/caresact/?utm_medium=email&utm_campaign=CARES%20Act%20Resource&utm_content=CARES%20Act%20Resource+CID_a902a020540eee86cbbc8d057c678595&utm_source=Email%20marketing%20software#individuals
- 10. *The Impacts of the CARES Act on Giving* – Indiana University Lilly family School of Philanthropy
<https://philanthropy.iupui.edu/news-events/cares.html>
- 11. *Coronavirus Aid, Relief, and Economic Security Act CARES Act (Pub. L. 116-136)* – National Council of Nonprofits: <https://www.councilofnonprofits.org/sites/default/files/documents/cares-act-analysis.pdf>
- 12. *Nonprofit Guide to the CARES Act (Including Those Loans You’ve Been Hearing About to Cover Payroll and That Don’t Need to be Paid Back* – www.Seyfarth.com

<https://www.seyfarth.com/news-insights/nonprofit-guide-to-the-cares-act-including-those-loans-youve-been-hearing-about-to-cover-payroll-and-that-dont-need-to-be-paid-back.html>

13. *US Nonprofits and Suppliers: What you need to get an Emergency Forgivable COVID-19 Loan* – Roger and Kevin (The Agitator|DonorVoice), April 1, 2020

<https://agitator.thedonorvoice.com/u-s-nonprofits-and-suppliers-what-you-need-to-get-an-emergency-forgivable-covid-19-loan/>