ARTICLES/BLOG POSTS


4. Tips for communicating with donors during uncertain times by Bo Crader, March 12, 2020

5. Avoid the 3 Biggest Mistakes of Fundraising in a Recession by Marc A. Pitman, March 11, 2020

6. Train Your Board – Blog posts by Andy Robinson, Fundraising Consultant

ONLINE RESOURCES
7. Nonprofit Sector Information & Trainings
   a. Council of Nonprofits: https://www.councilofnonprofits.org/?mc_cid=d3f9f3860c&mc_eid=c4365c2079
   b. Community Resource Center: https://crcamerica.org/covid-19-response-resources/
   c. Austin Community College – Center for Nonprofit Studies: http://sites.austincc.edu/npo/covid-19/?mc_cid=49ad8a8eb&mc_eid=c4365c2079
   e. Charity How To: https://www.charityhowto.com/nonprofit-free-webinars
   f. The Independent Sector: https://independentsector.org/
   g. Nonprofit Digital Strategy Virtual Summit:

i. https://zoom.us/rec/play/vZJ-JLz6_To3TNTE5ASDU6d_W9S5e_-spSLqaVYyOm0VXMGMQWuNbNAZeQLeH4rIdouz5dVna9TDDb6g?startTime=1584723587000&x_zm_rtaid=BzWD_4UTr_OxxN-UdYF3Dw.1585865529589.f3ff9a75e89cc1a22c266891a0000245&x_zm_rhtaid=506

8. Online resources to look to for inspiration:
   a. Texas Historical Commission – Texas History at Home
      https://www.thc.texas.gov/historyathome
   b. The Smithsonian – on YouTube, etc.
      https://www.youtube.com/channel/UCLhCSlrlBIAkDOE17biUmqw
   c. New York Historical Society Museum and Library
      https://mailchi.mp/nyhistory/historyathome
      https://mailchi.mp/nyhistory/historyathome?e=e0cd7ca9cc
   d. Virtual Tours and Gamification, China’s Museums pivot content for Coronavirus
      https://jingtravel.com/virtual-tours-gamification-online-exhibitions-chinas-museums-coronavirus/?fbclid=IwAR11aFrUI DRY6dzA9bIwJzW.zh7NbstkQYeopce5wFa5aza-HdjZFrmeA4
   e. The United States Holocaust Memorial Museum
      https://www.ushmm.org/information/exhibitions/online-exhibitions
   f. NASA
      https://oh.larc.nasa.gov/oh/
   g. National Museum of Natural History
      https://naturalhistory.si.edu/visit/virtual-tour
   h. The National Trust for Historic Preservation: 13 Virtual Ways to “Edutain” Kids About History and Preservation

THE CARES ACT

9. The Independent Sector Website:
   https://independentsector.org/resource/caresact/?utm_medium=email&utm_campaign=CARES%20Act%20Resource&utm_content=CARES%20Act%20Resource+CID_a902a020540e86cbb8d057c678595&utm_source=Email%20marketing%20software#individuals

10. The Impacts of the CARES Act on Giving – Indiana University Lilly family School of Philanthropy
    https://philanthropy.iupui.edu/news-events/cares.html

