Writing, Editing and Design Exercise

Materials:

- This instruction sheet
- Transportation narrative and images
- Large paper pads
- Cardstock, scissors, tape, markers

Instructions:

1. Take just a few minutes to review the transportation narrative that was provided to you before the workshop.

2. As a group, discuss what themes stood out to you in the narrative.

3. Select one theme that you would like to focus on. Write it down as a complete sentence.

4. Working together (divide the work however you wish), select images to support your thematic statement and create one intro label (120 words max) and supporting artifact labels (65 words each max).

5. Using the provided materials, lay out your text and images to create a paper prototype of your pop-up exhibition banner.

6. Once everyone is finished, view all group’s projects and provide feedback.

If you get stuck, remember to go back to the questions you asked in setting your interpretive goals and writing your theme:

- What do you want visitors to learn?
- Why is this topic important?
- What’s the story you want to tell?
- Who is your audience?