

Social Media and Your Cultural Organization: Where to Start - Resource Guide

Get Started

- **Claim Your Accounts**
 - [Google My Business](#)
 - [Facebook](#)
 - [Instagram](#)
- **How to Post**
 - [Google My Business](#)
 - [Facebook](#)
 - [Instagram](#)
 - [Facebook Events](#)

Examples of Top Performing Posts

- **Facebook:**
 - [Acton State Historic Site](#)
 - [Marine Archeology Discovery](#)
 - [Audie Murphy](#)
- **Instagram:**
 - [Kreische Brewery](#)
 - [Fulton Mansion](#)
 - [Austin Moontowers](#)
- **Videos:**
 - [Eisenhower National Historic Site World War II Weekend Events Live Video Promotion](#)
 - [Washington-on-the-Brazos Signers Snapshot Video](#)
 - [Barrington Plantation](#)

Articles

- [Why Marketing Matters During COVID-19 Closures – Know Your Own Blog](#)
- [How to Take Good Instagram Photos on Your Phone: A Step-by-Step Guide](#)
- [5 Awesome Photography Tips For Social Media Success](#)