



THANK YOU

Audience Research & Evaluation—Lauren Wilson
Austin Independent School District—Beth Hudson
Bullock Texas State History Museum—Kate Betz, Kaitlin Lloyd, and Katie Raney
The Contemporary Austin—Hannah Zurko
Education Service Center, Region 13—Courtney Webster
Humanities Texas—Melissa Huber and Eric Lupfer
Starr Family Home State Historic Site—Barbara Judkins
Texas Commission on the Arts—Laura Wiegand
Texas Historical Commission—Amy Hammons and Lisa Worley
Texas State Historical Association—Stephen Cure and Jason Harris

Special thanks to workshop volunteers from the Bullock Museum and Texas Historical Commission.

Special thanks to our registrants for your continued support of educational efforts in Texas communities. Enjoy your day at the Bullock Museum!



TEXAS HISTORICAL COMMISSION
real places telling real stories

www.thc.state.tx.us

Story of Texas Workshop

CONNECTING EDUCATORS AND AUDIENCES

September 21, 2015

- 9:00 a.m. Registration opens; attendee networking activities
- 9:50 a.m. **WELCOME**—*Third Floor, Austin Room*
- 10:00 a.m. **OPENING PANEL**
Connecting Educators and Students
- 11:30 a.m. **LUNCH**
- 12:30 p.m. **CONCURRENT SESSIONS**—*First Floor*
Educator Outreach—*Room 136*
The Value of Evaluation, Revealed—*Room 137*
Walk-n-Talk (also offered at 1:45)—*Information Desk*
- 1:30 p.m. Beverage Break—*First Floor, Classroom Hallway*
- 1:45 p.m. **CONCURRENT SESSIONS**—*First Floor*
Fundraising—*Room 136*
Youth & Families—*Room 137*
Walk-n-Talk (also offered at 12:30)—*Information Desk*
- 2:45 p.m. Snack Break—*Third Floor, Austin Room*
- 3:00 p.m. **DISCUSSION GROUPS**—*Third Floor, Austin Room*
- 4:00 p.m. Workshop closes; visit museum exhibits and gift shop

— session details on next page —

9:50 a.m. WELCOME—*Third Floor, Austin Room*

10:00 a.m. OPENING PANEL—*Third Floor, Austin Room*

Connecting Educators and Students

Bullock Museum staff will be joined by representatives from school districts and service providers to discuss how museums and historic sites can create programming and resources that best serve teachers and students.

11:30 a.m. LUNCH—*Third Floor, Austin Room*

Grab a boxed lunch and join in table discussions with workshop speakers and fellow attendees.

12:30 p.m. CONCURRENT SESSIONS—*First Floor*

Educator Outreach—*Room 136*

Learn about the Texas State Historical Association's resources for planning history programs and how they engage with students and teachers across Texas. Programs include: TeachingTexas.org, Texas Insights, the Texas Almanac, the Handbook of Texas Online, Texas and National History Day, Texas Quiz Show, and Junior Historians.

The Value of Evaluation, Revealed—*Room 137*

How do you know when a program was successful? Evaluation can ensure your work is responsive and meaningful for multiple audiences. Learn how evaluation provides useful insights for aligning your programs with community needs and interests. Discuss your experience and hear veterans' tips and tricks to avoid common pitfalls in first-time evaluation projects.

Walk-n-Talk—*Information Desk*

Enjoy an interactive tour of the Bullock's Texas History Galleries that discusses interpretation strategies and age-appropriate delivery methods.

1:30 p.m. BEVERAGE BREAK—*Classroom Lobby, First Floor*

1:45 p.m. CONCURRENT SESSIONS—*First Floor*

Fundraising—*Room 136*

Join speakers from Humanities Texas and the Texas Commission on the Arts to learn more about how their organizations can help to develop, implement and fund humanities and arts-based programs across the state.

Youth & Families—*Room 137*

Hear how The Contemporary Austin created the Teen Council, a leadership arts program that serves as an advisory council, as well as ambassadors for teens, within the museum and community. Learn about the Bullock Museum's experiences with a family advisory council, and how getting in touch with the community can help improve your programmatic offerings.

Walk-n-Talk—*Information Desk*

Enjoy an interactive tour of the Bullock's Texas History Galleries that discusses interpretation strategies and age-appropriate delivery methods

2:45 p.m. SNACK BREAK—*Austin Room, Third Floor*

3:00 p.m. DISCUSSION GROUPS—*Austin Room, Third Floor*

Discussions begin at 3:00 and 3:30, enabling each registrant to participate in two of the groups listed below.

1. Connecting Educators and Students Panel Follow-up—*Kaitlin Lloyd*
2. Evaluations Session Follow-up—*Barbara Judkins and Lauren Wilson*
3. Humanities Texas—*Melissa Huber and Eric Lupfer*
4. Texas State Historical Association—*Jason Harris*
5. Youth Engagement—*Lisa Worley*
6. Educator Ask-Me-Anything—*Kate Betz and Katie Raney*

4:00 p.m. WORKSHOP CLOSES

Visit museum exhibits and gift shop. Workshop registrants receive complementary museum entry sticker at registration check-in.

