

**CHC Worst Case Scenario 4:** Currently, your CHC as no county allocation. What can you do to secure monetary resources for your CHC?

**Best CHC Outcome Scenario 4:** Ideally, each CHC secures some amount of financial support from the county, along with in-kind donations. Grants and traditional fundraisers should ONLY be pursued if CHC has addressed county funding options and has the capacity to pursue grants and fundraisers.

Have each attendee print first and last names	Organization (note CHC if you are an appointee)
1. Mary Ann Waters	Grimes County Historical Commission – Secretary
2. Donna Jenkins	Collin County Historical Commission – Vice Chair
3. Linda Jamison	Liberty County Historical Commission – Chair
4. Vanessa Burzynski	Grimes County Historical Commission
5. Betty Stiles	Aransas County Historical Commission – Chair
6. Kelly Shadix	Polk County Historical Commission and Corrigan Area Heritage Center

**1. Gather information — *What information do we need before taking action?***

- What do other counties get from their commissioners court? (neighboring counties)
- What heritage tourism statistics can be provided? Make the connection between history and economic development.
- What is the planned use for an allocation? Be specific about what can be done with funds.
- How many CHC volunteer hours can be reported? – Place a dollar amount on the time spent by CHC appointees working on behalf of the county.
- What in-kind donations are received already? Include both county and community in-kind donations.
- We discussed the pros and cons of 501c3 nonprofits. It is ok to let other historical societies do that, they can donate or accept donations to CHC at events.

**2. Consider relationships — *What to keep in mind to maintain respectful relationships?***

- Communicate regularly – not just when asked for by commissioners court.
- Request a Liaison – it helps to have a county commissioner in this role.
- Get on the commissioners court agenda regularly.
- ‘make believers of them’. Communicate CHC successes, acknowledgements and awards.
- Invite commissioners to successes – marker unveilings, grand openings, public events. Etc.

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### 3. Make a plan — *What actions should be taken to accomplish best case outcome?*

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- Plan: have a budget – specific budget that shows activities.
  - Lay out needs of the CHC.
  - Communicate regularly with county judge and commissioners.
  - Demonstrate successes, and use (heritage tourism) statistics.
  - Make the connection between CHC work and heritage tourism.
  - Communicate!
  - Plan to advocate to commissioners court and update commissioners and will show success.
  - Budget: clear, projected, shows activities.
  - Advocacy in front of commissioners court – show successes and what other counties provide.
  - Make the connection between heritage tourism and economic development.
  - Provide updates – communicate throughout – invite the CHC and commissioners court together.
  - Liaison – get the commissioners court involved by requesting their presence at meetings and generate involvement.
  - Advocate for their needs. Talk about what others get, what they can do with funds, show statistics.
  - Be positive about funds allocated, demonstrated community value and put back into the county/community.
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