

Considering new partner organizations

Your Organization's Name

Mission Statement of Your Organization (or event)

Target Organization (organization you want to approach)

Target's Mission Statement

How do your missions complement one another?

Goals of Partnership (What does each organization hope to gain from partnership, event, or effort?)

Your primary objective:

Your secondary objective:

Target's primary objective:

Target's secondary objective:

Why does this partnership makes sense? (Benefits—gain financial resources, manpower, education, etc.)

How your org benefits?

How Target benefits?

Ways to collaborate—what each partner can contribute to the partnership, event, or effort?

(Contributions—strength, skills, contacts, equipment, venue space, validation for your organization, etc.)

What you/your members can contribute?

What target/its members can contribute?

How does the time/effort you expend toward this partnership impact your organizational resources?

Do you have extra time/manpower to contribute?

If not, what tasks will you eliminate to make room for partnership?

Who will ensure that partnership communication and benefits are maintained?
