



Preservation Month Regional Workshop EASTLAND

May 16, 2012
9 a.m.–4 p.m.
Connellee Hotel
209 W. Main St.
Eastland, TX 76448

Articulating Your Preservation Mission and Message

May is Preservation Month and the Texas Historical Commission is celebrating by offering five different regional workshops across the state. Join us in Eastland to discuss strategies that help convince others to support your events, projects, and organizations.

Clear, targeted communication about the impact of your work is essential to cultivate a following for your mission and message. This workshop will address how to articulate your priorities and needs to the appropriate individuals and organizations.

There will be a free THC Historical Marker workshop in Eastland that coincides with the date of this workshop. You are welcome to attend this regional workshop in the morning, join us for lunch, and then move on to the afternoon marker workshop. If this is your preference, you must register for both workshops to ensure enough refreshments and supplies are provided for all attendees.

Featured Speakers

- **Ron Holliday**, City of Eastland
- **Bill Minter**, Abilene Preservation League
- **Linda Henderson**, THC Federal Programs
- **Mark Pipkin**, City of Eastland
- **Sue Shore**, THC Texas Heritage Trails Program

Workshop Facilitators

- **Amy Hammons**, THC County Historical Commission Outreach Program
- **Matt Synatschk**, THC Certified Local Government Program

Partners

Many thanks to the local partners that support this educational effort: the Eastland County Museum, the Eastland Community Foundation, the City of Eastland, the Eastland Historic Hotel, and the Eastland County Historical Commission.

Details

- **Cost:** \$30; includes lunch and refreshments.
- **Who Should Attend:** Workshop will benefit individuals who are interested in building the capacity of their organization, especially in the area of effective interpretation and communication. Designed for, but not limited to, history and preservation-related groups.
- **Information:** More about all five regional workshops can be found at www.thc.state.tx.us/nwrgnl_wrkshps.shtml.
- **Registration:** Purchase registration online with credit card or check using the above web link. Online registration is closed one week prior to workshop date; after that date, you must pay by check upon arrival at workshop location. Call 512.463.6092 if you do not have Internet access and need registration assistance.

