Luxury Ride, Humble Man

Read this historic promotion from the Cadillac Motor Car Division.

\[ \begin{align*}
\text{An indefinable something—more than luxurious appearance, or superlative craftsmanship, or matchless performance—places Cadillac in that restricted category reserved for products which are beyond all serious competition. Even the casual observer can sense this quality; but the full measure of its meaning comes only to those who possess a Cadillac. In essence, it is expressed in the owner's unmitigated satisfaction—in his unqualified assurance that here is personal transportation in its nearest approach to perfection. Perhaps you are one of the many so eagerly awaiting delivery of new Cadillacs.}
\end{align*} \]

Now read this definition of **humble**:

- *adjective* not proud or bold

Think about the role of Mr. Sam’s cars in his political life. **How did his choice to drive the “Thrifty 150” rather than the luxury Fleetwood around the town of Bonham affect his image of being a humble man?** Write your thoughts below. Use complete sentences and correct punctuation.