

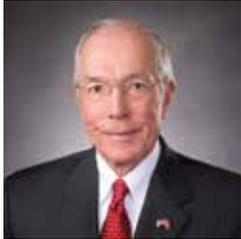


# REAL PLACES

PRESERVING HISTORIC TEXAS  
2019 CONFERENCE

PROGRAM GUIDE

# WELCOME



## WELCOME TO REAL PLACES 2019!

A new year is here, full of promise and success for our County Historical Commissions, Texas Heritage Trail Region partners, historic preservation professionals, Texas Main Street communities, and other real places.

Last year we accomplished a lot together—we had a successful conference, celebrated the 50th anniversary of the Texas Heritage Trail Regions, made real progress helping with Hurricane Harvey recovery, and opened a new museum at San Felipe de Austin State Historic Site.

Already this year we have far exceeded last year's conference attendance—a clear sign of the growing interest in and importance of the topic we discuss here.

And that topic is historic preservation—not as an end in and of itself, but as a way to develop local economies, preserve our state's unique and inspiring history, and educate future generations about the importance of those who went before us. We also do this because Texans aren't the only ones who revere Texas history—our state attracts millions of heritage travelers every year who spend more than \$7 billion visiting our historic sites.

We have strong support for our efforts from Gov. Greg Abbott, legislators, and officials across the state. But the influence of elected leaders is dwarfed by the power of our statewide network of partners, well-represented by our attendees this year.

Together at this event, we will set the course for the year ahead by reviewing past successes, sharing triumphs, and even learning from missteps.

I want to thank our title sponsors, Phoenix I Restoration and Construction and Komatsu Architecture, as well as the Friends of the Texas Historical Commission and all other conference sponsors and partners for their support.

Again, welcome to Real Places—I look forward to meeting with you and hearing your innovative and ingenious ideas.

**JOHN L. NAU, III**  
Chairman, Texas Historical Commission



## GREETINGS,

Welcome to Real Places 2019! The Friends of the Texas Historical Commission (FTHC) is thrilled to co-present this premier annual event—where supporters of Texas history and historic preservation gather to network and learn from each other and leading experts. Thank you for joining us.

The FTHC was formed in 1996 to raise funds for Texas Historical Commission (THC) projects dedicated to understanding, preserving, and promoting our state's rich heritage. From completing a capital campaign for the construction of the new museum and visitors center at San Felipe de Austin State Historic Site to co-presenting the Real Places conference, supporting the Texas Archeological Stewardship Network's annual workshop, and offering college students the opportunity to delve into the field of historic preservation through the Preservation Scholars Program—we are tremendously proud of what we have accomplished this past year.

When the 2018 Preservation Scholars finished their internships in August, one University of Houston student told the FTHC board of trustees that interning with the THC had opened his eyes to a whole new world of opportunities and careers within historic preservation that he had not previously known existed. Earlier in the year, following the January 2018 Real Places conference, one attendee shared that they had “learned the kind of hands-on details that [would] help [them] be a persuasive advocate for preservation, gathered [resources] for use in [their] own presentations, and networked with likeminded preservationists throughout the day.”

Whether it's educating Texans, travelers, and future generations about our state's rich heritage; introducing college students to career opportunities; or supporting preservation professionals with educational opportunities like Real Places—the FTHC is honored and excited to partner with the THC in this important work.

Thank you for partnering with us, too.

**LAREATHA CLAY**  
Chair, Board of Trustees, Friends of the THC

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Hamilton County Courthouse - 2nd Century Legacy Restoration

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Master Planning • Needs Assessment Programming • Interior Design

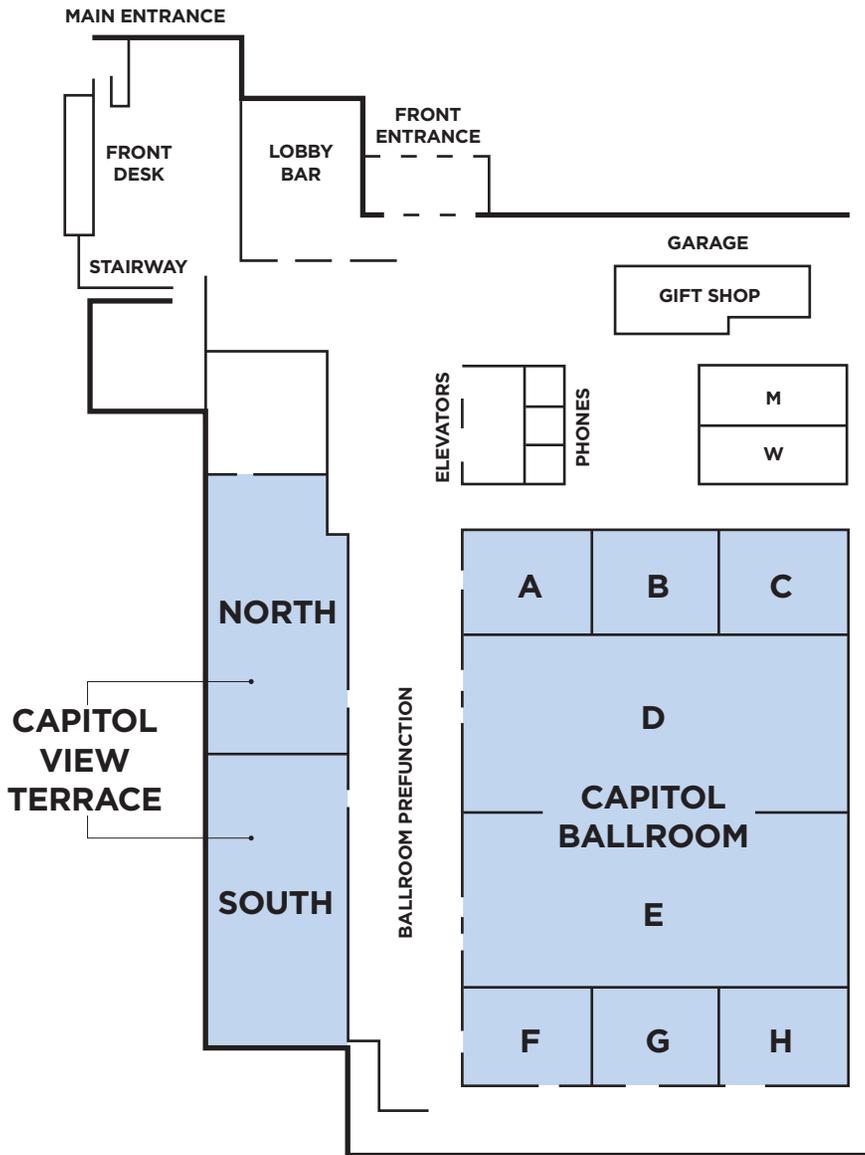




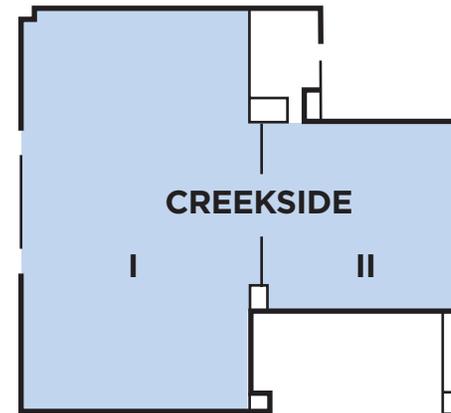

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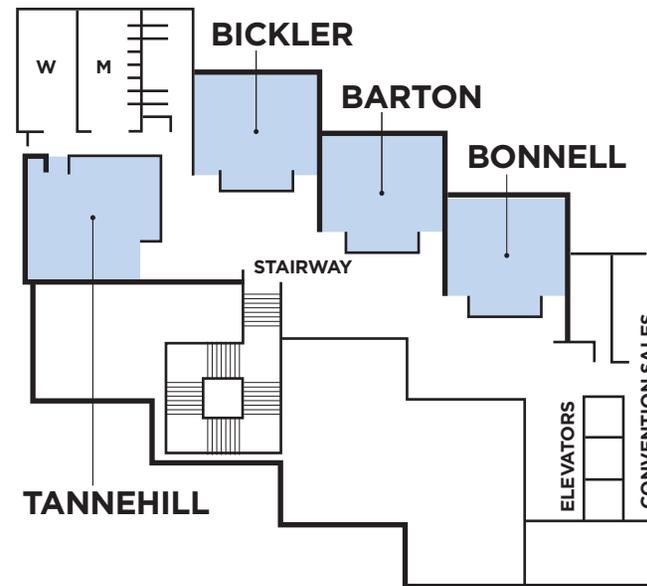
## LOBBY LEVEL (THIRD FLOOR)



## SECOND FLOOR



## FOURTH FLOOR



## YOU'RE EARNING CREDITS!

**CM** American Institute of Certified Planners (AICP) members can earn Certification Maintenance (CM) credits for Real Places workshops and sessions. Sessions with available credits are noted in the upper-right corner of each listing.

Example: **CM | 4.5**

For more information, visit [planning.org/cm](http://planning.org/cm)

**Texas Society of Architects** Members of the American Institute of Architects (AIA) can earn Learning Units (LU) and health, safety, and welfare (HSW) credits for many workshops and sessions. The Texas Society of Architects is the provider of record. AIA-approved courses are noted in the upper-right corner of each listing.

Example: **4 LU | HSW**

For more information, visit [aia.org/continuing-education](http://aia.org/continuing-education) and [texasarchitects.org/continuing-education](http://texasarchitects.org/continuing-education)

### ★ PRE-CONFERENCE ACTIVITY

## SOARING OVER SCHULENBURG THE PAINTED CHURCHES OF CENTRAL TEXAS

**Time: 8:30 a.m.-5 p.m. | Location: Schulenburg area**  
**Meet in Sheraton Hotel lobby at 8:10 a.m. to board bus**

Speakers: Bob Brinkman, Texas Historical Commission; Robert Marshall, R. Alden Marshall & Associates

Many Czech and German communities transplanted versions of their former hometowns when they immigrated to Texas, most notably in what are known today as the Painted Churches. In 1983, 15 Painted Churches statewide were listed in the National Register of Historic Places. This rare art form is manifested in some of the state's highest expressions of design, architecture, and worship through such methods as freehand work, stenciling, infill, graining, and marbling. Participants will tour four of these Texas treasures around Schulenburg in the communities of Dubina, High Hill, Praha, and Ammannsville.



**7 LU | HSW**

### ★ PRE-CONFERENCE ACTIVITY

## HANDS-ON MASONRY RESTORATION WORKSHOP

**Time: 9 a.m.-3 p.m. | Location: French Legation State Historic Site**  
**Meet in Sheraton Hotel lobby at 8:45 a.m. to board bus**

Speakers: Frances Gale, Architectural Conservator and Consultant; Sarah Holder, Prosoco/Restoration Training Collaborative; and Bob Holmes, RK Holmes Company

Learn by doing in this full-day workshop with opportunities to use cleaning materials and tools to address staining and deterioration conditions frequently encountered on historic masonry structures, including urban grime, mold and mildew stains, and paint and graffiti removal. There will also be demonstrations in the use of various materials and techniques for masonry repair and repointing. The workshop will begin in a classroom setting at the Texas Historical Commission's French Legation State Historic Site before moving outdoors.

**5 LU | HSW**

### ★ PRE-CONFERENCE ACTIVITY

## CURATING A LONE STAR STATE OF MIND PRESENT AND FUTURE DIRECTIONS IN THE THC'S CURATORIAL FACILITIES CERTIFICATION PROGRAM

**9 a.m.-3 p.m. | Bonnell Room, 4th Floor**

Speaker: Bradford M. Jones, Texas Historical Commission

Presenting current and future directions in the curation of state held-in-trust collections, this workshop will be organized into three sections focusing on: current state laws and rules pertaining to the curation of permitted archeological collections and how those can potentially impact facilities; current initiatives to improve how Curatorial Facility Certification Program participants submit collections data and annual reports, as well as plans to better integrate collections data to make it more publicly accessible; and an overview of new technologies and strategies for curating archeological collections.

### ★ PRE-CONFERENCE ACTIVITY

## MAIN STREET 101 ORIENTATION FOR NEW MAIN STREET MANAGERS AND BOARD MEMBERS

**Time: 9 a.m.-4 p.m. | Location: Tannehill Room, 4th Floor**

Speakers: Texas Historical Commission staff from the Texas Main Street Program and Town Square Initiative

This workshop covers the basics of the Main Street approach to preservation-based downtown revitalization. Participants will learn how to utilize the Main Street Four Point Approach™, which has been used to create economic impact in Texas and nationwide for almost 40 years. The workshop is limited to representatives of designated Main Street communities.

★ PRE-CONFERENCE ACTIVITY

## ELEMENTS OF SUCCESSFUL PHILANTHROPY BUILDING A COMPREHENSIVE AND SUSTAINABLE DEVELOPMENT PROGRAM

**Time: 9 a.m.-4:30 p.m. | Location: Barton Room, 4th Floor**

Speakers: Anjali Kaul Zutshi, Friends of the Texas Historical Commission and Angela Reed, Texas Historical Commission

The world of nonprofit fundraising is highly competitive. Now more than ever, it's important for nonprofits to invest in building a strong development program that allows them to be sustainable and effective in delivering their mission. Attendees will hear about current trends in philanthropy, and will learn about the guiding principles, rules, and ethics of fundraising, as well as the importance and key elements of a development plan and how to build capacity for effective fundraising. Attendees will also learn about cultivating, soliciting, and stewarding individual donors, and developing annual fund and major gifts programs.

★ PRE-CONFERENCE ACTIVITY

## HISTORIC PRESERVATION OFFICER BASICS (PART OF THE CERTIFIED LOCAL GOVERNMENT WORKSHOP)

**Time: 9-11 a.m. | Location: Capitol Salon H, 3rd Floor**

Speaker: Madeline Clites, Texas Historical Commission

This workshop will focus on preservation basics for new or seasoned Historic Preservation Officers (HPOs) working in a city Certified Local Government. The training will review the typical process for the local designation of historic landmarks and districts, explain how maintaining an updated historic resources survey is integral to that process, and cover the HPO's role in the design review process. Participants will also gain experience drafting staff reports for preservation commission meetings.

★ PRE-CONFERENCE ACTIVITY

## CERTIFIED LOCAL GOVERNMENT WORKSHOP

**Time: 11:30 a.m.-4 p.m. | Location: Capitol Salon H, 3rd Floor**

Speakers: Megan Brown, National Park Service; Roman McAllen, City of Denton; Amber Rojas, City of Tyler; and Justin Newhart, City of Fort Worth

After a working lunch of brainstorming, sharing ideas, and networking with other Certified Local Governments (CLGs), Megan Brown of the National Park Service (NPS) will share the NPS' vision for the future of the CLG Program and how Texas CLGs fit into its goals. Then, Historic Preservation Officers from three Texas CLGs will discuss their recent work in community engagement, winning the support of local leaders, and changing their cities' historic preservation ordinances to better protect historic resources.

CM | 2  
2 LU | HSW

CM | 4  
4 LU | HSW

★ PRE-CONFERENCE ACTIVITY

## HISTORIC TAX CREDITS HOW-TO EVERYTHING YOU NEED TO KNOW ABOUT UTILIZING HISTORIC PRESERVATION TAX CREDITS

**Time: 10 a.m.-3 p.m. | Location: Capitol Salon F, 3rd Floor**

Speakers: Caroline Wright, Valerie Magolan, Kylie Woodlock, and Gregory Smith, Texas Historical Commission; Bill Franks, developer; and Amy Miller, City of Elgin

This workshop will cover the Federal Rehabilitation Tax Credit and Texas Historic Preservation Tax Credit programs administered by the Texas Historical Commission (THC). Program staff will give a thorough introduction, covering eligibility and how tax credits work with the National Register of Historic Places; the Secretary of the Interior's Standards for Rehabilitation and how the THC reviews architectural work; and how to prepare and submit effective tax credit applications. A panel of tax credit users will discuss selling tax credits, attracting investors, coordinating with local review processes, finding historic buildings, utilizing professional services, and other related issues.

★ PRE-CONFERENCE ACTIVITY

## ARCHIVAL RESEARCH AND PRACTICAL STRATEGIES FOR PRESERVATION

**Time: 10 a.m.-4 p.m. | Location: Texas General Land Office and Texas State Library and Archives Commission Facilities**

**Meet in Sheraton Hotel lobby at 9:40 a.m. to board bus**

Speakers: Jelain Chubb and Sarah Norris, Texas State Library and Archives Commission; James Harkins, Texas General Land Office

Attendees will learn about historical research resources at the General Land Office (GLO) and Texas State Library and Archives Commission (TSLAC), as well as practical methods for documents preservation. GLO staff will share its extensive map collections and records that are often used in genealogical research, while the TSLAC visit will include a tour of its archives and conservation lab. Attendees will learn practical strategies for the preservation of materials on budgets large and small, including environmental management, preparation of fragile documents for scanning, improving storage conditions, and simple, effective techniques for public display. Be prepared to stand for extended periods in the agencies' archives.

CM | 4.5  
4 LU | HSW

## EXHIBIT HALL

**Time: 3-7 p.m. | Location: Capitol View Terrace, 3rd Floor**

Stop by the exhibit hall to see the latest in historic preservation resources and products. Visit with restoration craftspeople, architects, suppliers, service providers, publishers, and firms that support historic preservation and heritage tourism.

### FEATURED EXHIBITORS

- Architexas
- Cemetery Preservation Supply
- Houston Mod
- Hull Historical Architectural Millwork
- Komatsu Architecture
- MathHappens
- Phoenix I Restoration & Construction
- Pro Distributing
- Prosoco/RK Holmes
- R. Alden Marshall & Associates, LLC
- South Texas Money Management
- Texas A&M University Press
- Texas Cemetery Restoration, LLC
- Texas Department of Transportation

## ROUND ROBIN SESSIONS

**Time: 4-6 p.m. | Location: Capitol Salons A, B, C, F, G, and H, 3rd Floor**

Speakers: Staff of the Texas Historical Commission, Texas Department of Transportation, and Texas Heritage Trail Regions

Short, 30-minute sessions provided by staff of the Texas Historical Commission, Texas Department of Transportation, and Texas Heritage Trail Regions will acquaint you with their programs and activities. Jump into any session to hear updates about programs from the people who staff them. Watch a brief presentation and Q&A, and then move on to catch another program session.

## AFFINITY GROUP COCKTAIL RECEPTIONS

**Time: 6-7 p.m.**

### TEXAS ASSOCIATION OF MUSEUMS

**Location: Capitol Salon F, 3rd Floor**

### TEXAS HISTORIC COURTHOUSE PRESERVATION STEWARDS

**Location: Capitol Salon H, 3rd Floor**

Members of the Texas Association of Museums and Texas Historic Courthouse Preservation Stewards will meet for drinks and a private networking event.

## OPENING KEYNOTE & RECEPTION

# A JOURNEY THROUGH THE HISTORY OF TEXAS FILM

**WEDNESDAY, JANUARY 16, 6 P.M.**

**CAPITOL BALLROOM**

Some people around the world believe Texas is all cowboys and oil fields from watching popular Hollywood movies and TV shows, but the state's diverse stories and iconic locations have inspired filmmakers to promote a wide variety of creative storytelling. Join UT Austin Professor Charles Ramirez Berg as he takes guests on a journey through the exciting history of filmmaking in the Lone Star State. Ramirez Berg will share his personal experience with the 1956 film "Giant" and its impact on Texas pop culture. During this evening of entertainment, cocktails, and hearty refreshments, meet with members of the Texas Film Commission and Texas Archive of the Moving Image, who will provide guests with resources from their organizations. Eddy Hobizal Music will perform songs from Texas films.



**SPEAKER:**  
CHARLES RAMIREZ BERG

During the reception, the Friends of the Texas Historical Commission will present the following Friends Alliance Awards to these recipients:

- Civic Engagement—Friends of San Felipe de Austin State Historic Site
- Friend Raising—Friends of Mission Dolores State Historic Site
- Stewardship—Friends of Fort Griffin State Historic Site

**MEET STAFF FROM...**



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## EXHIBIT HALL

**Time: 8 a.m.–4 p.m. | Capitol View Terrace, 3rd Floor**

Stop by the exhibit hall to see the latest in historic preservation resources and products. Visit with restoration craftspeople, architects, suppliers, service providers, publishers, and firms that support historic preservation and heritage tourism.

[SEE LIST OF EXHIBITORS ON PAGE 12.](#)

## UNDERSTANDING POTENTIAL VISITORS—AND HOW TO GET THEM THROUGH THE DOOR

**BREAKFAST AND GENERAL SESSION**

**8:15–9:15 a.m. | Capitol Ballroom, 3rd Floor**

Speaker: Colleen Dilenschneider, IMPACTS Research

More than 30 percent of people who express interest in visiting museums and historic sites do not actually attend. These potential visitors represent 16 percent of the U.S. population and are more diverse than traditional attendees. This session will share research about how these audiences think, behave, and make visitation decisions, as well as outline four key strategies for effectively engaging with them. You'll learn how your organization can create successful programs to attract new people now and engage diverse audiences in the future.

**BREAKOUT 1A-E** ★ **9:30 to 10:45 A.M.**

## 1A: COMPUTER IN A ROLL-TOP DESK INTEGRATING TECHNOLOGY INTO HISTORIC BUILDINGS

**1 LU | HSW**

**Location: Creekside I, 2nd Floor**

Chris Hutson, AIA, Hutson|Gallagher, Inc. and Sam Goldsmith, Goldsmith Solutions

The walls are 28 inches thick, there are no dropped ceilings, the basement is damp and dusty (with rodents), there are miles of abandoned wires all over the place, and there's no reliable A/C dedicated to a server. These are a few of the challenges faced when converting historic buildings into fully functioning 21st-century places of business complete with essential technologies. Learn to avoid common mistakes that occur when technology upgrades are not considered holistically in this presentation focused on modern communications needs, document creation, record storage and retention, lighting and A/C controls, energy management, audio-visual systems, and security.

## 1B: COME HOME TO DOWNTOWN

**CM | 1.25  
1 LU | HSW**

**Location: Creekside II, 2nd Floor**

Dr. Gary Jennings, historic downtown developer; and Douglas Moss, Holzman Moss Bottino Architecture

Every community wants more residential housing downtown, but codes are complex, buildings are old, and historic rehabilitation is not for everyone. This session will provide insight from several small-scale developers working on successful residential rehabilitations in Texas downtowns using both the state and federal historic tax credit programs. Panelists will share what motivated them to undertake their respective projects, regulatory issues they encountered, how communities can support their efforts, and advice for others wanting to undertake downtown redevelopment projects.

## 1C: SILENT NO MORE EXPANDING THE AFRICAN AMERICAN NARRATIVE THROUGH ARCHEOLOGY AND 19TH-CENTURY PUBLIC RECORDS

**Location: Capitol Salon A, 3rd Floor**

Speakers: Shannon Smith and Hal Simon-Hassell, Texas Historical Commission; Samuel Collins, III, Historian

The lives and experiences of minority and underrepresented populations are often difficult to document through written records. However, through archeology, archival research, and cross-referencing public records, many details can sometimes be uncovered, helping historic sites tell a more inclusive story of events and people. This session will examine how archeology and research at the Texas Historical Commission's Levi Jordan Plantation and Varner-Hogg Plantation state historic sites have revealed much about the lives of enslaved individuals.

## 1D: YOU'VE BEEN HERE HOW LONG? HOW THE TEXAS TREASURE BUSINESS AWARD HELPS BUSINESSES

**Location: Capitol Salon BC, 3rd Floor**

The Honorable Leticia Van de Putte, RPh, former Texas State Senator, and Chay Rees Runnels, Stephen F. Austin State University

Former state senator and author of the legislation establishing the Texas Historical Commission's Texas Treasure Business Award, Leticia Van de Putte will present the legislative intent of the award and how she and other legislators have used it to recognize historic businesses in their districts. Chay Rees Runnels will share how one business navigated the award process from the nomination to the presentation event and beyond. The discussion will include what the award means for business owners and how to incorporate it into ongoing heritage tourism promotions.

## 1E: HAPPY HOURS? FUN RUNS?

HOW TO SUCCESSFULLY DIVERSIFY THE VISITOR EXPERIENCE  
TO ENGAGE NEW AUDIENCES

Location: Capitol Salon FGH, 3rd Floor

Speaker: Colleen Dilenschneider, IMPACTS Research

From garden shows to yoga, museums and historic sites are creating diverse programs in an effort to engage new visitors. This interactive session will build upon research shared in the morning's keynote session by focusing on a key strategy for engaging inactive visitors: diversifying the visitor experience. New visitor experiences can attract new guests, but long-term engagement is more than just hosting happy hours. This session will share deeper insight into the motivations, behaviors, and interests of potential visitors and explain how programming that relates to organizations' missions may be more important than ever.

BREAKOUT 2A-E  11:15 A.M. to 12:30 P.M.

## 2A: PLASTER RESTORATION IN YOUR HISTORIC BUILDING

1 LU | HSW

Location: Creekside I, 2nd Floor

Speakers: Burt Wagner, D&B Lath and Plaster, Inc. and Brit Barr, Texas Historical Commission

Before there was drywall, there was plaster, and historic Texas buildings are full of it. And while three-coat plaster is unmatched in strength and durability, resists fire, and reduces sound transmission, when damaged, repairs appear daunting and expensive. But restoration is possible and is often the preferable solution. Benefit from Burt Wagner's decades of experience as he and Texas Historical Commission architects discuss several plaster restoration and repair projects in historic buildings. The cases studies will illustrate the sequence of restoration from a damaged state, through selective demolition, and to application of multiple layers to achieve the finished product.

## 2B: THE BEXAR COUNTY GIS INITIATIVE

CM | 1.25

DIGITALLY IMPOSING THE PAST ONTO THE LOCAL LANDSCAPE

Location: Creekside II, 2nd Floor

Speakers: John F. Reynolds, The University of Texas at San Antonio; Eric Lomeli, Bexar County; Jessica Nowlin and Clinton McKenzie, Center for Archaeological Research at the University of Texas at San Antonio

This session will showcase the use of historical Geographic Information Systems (GIS) for documenting local history. GIS enables the overlay of old maps on modern versions to better track change over time in a local context. In honor of the 300th anniversary of the establishment of Mission San Antonio de Valero in 1718, Bexar County partnered with The University of Texas at San Antonio to create a set of web-mapping applications exploring the county's early history. This resulted in a series of interactive story maps merging geographic data, visuals, and narratives to illustrate how the area's natural and constructed environments have evolved. Topics include prehistoric archeological sites, initial settlement patterns of Spanish colonists, the acequia system, farms and ranches, and the late-19th-century built environment.

## 2C: FUNDING OPPORTUNITIES WITH NATIONAL PARK SERVICE GRANTS

Location: Capitol Salon A, 3rd Floor

Speakers: Megan Brown, National Park Service and Cara Bertron, City of Austin

In recent years, the National Park Service (NPS) has offered special grant programs such as the Underrepresented Communities Grant, Grants for Historically Black Colleges and Universities, and the African American Civil Rights Grant. This session will examine these funding opportunities in more detail and include examples of the types of projects that have been selected for funding in the past. In 2017, two Texas communities, including Austin, were awarded an Underrepresented Communities Grant. Learn about the city's work on the grant project, which includes working with historically African American and Hispanic neighborhoods on National Register nominations, as well as expanding preservation education, outreach, and partnership-building throughout the community.

## 2D: OPEN THE DOOR

1 LU

INTERPRETING HISTORIC CHURCHES AND SACRED SPACES

Location: Capitol Salon BC, 3rd Floor

Speaker: Ted Lee Eubanks, Fermata, Inc.

Not every Texas community has a historic courthouse, Civil War battlefield, or history museum. Virtually all, however, have a historic church with a rich past that years to be told, as well as parishioners eager to get involved. Eubanks will share experiences with churches and sacred spaces around the world, as well as with interpreting St. Mary Cathedral in Austin. One of the oldest churches in the city, it was a key player in the restoration of the Catholic church to Texas after the revolution. Delve into the world of historic churches and learn how you can engage the public in these often-overlooked historic resources.

## 2E: MAKING PLACES REAL AND MEASURING SUCCESS IN PUBLIC PROJECTS

CM | 1.25  
1 LU | HSW

Location: Capitol Salon FGH, 3rd Floor

Speaker: Therese Huffman, Signature Design

Places become "real" when visitors touch and feel the importance of where they are. How do we tell our stories in ways that visitors can feel and touch? How do we know if what we create is truly engaging? In this session, we'll journey through the processes that change public spaces into memorable interpretive experiences and transformative tourism drivers. We'll discuss measuring success using analytic tools built in at the start of a project. We'll share Signature Design's metric of objectives that define design criteria, which are tracked to measure a project's success.

## OF THE COMMUNITY, BY THE COMMUNITY, FOR THE COMMUNITY

### LUNCH AND GENERAL SESSION

**Time: 12:30–2 p.m. | Location: Capitol Ballroom, 3rd Floor**

Speaker: Nina Simon, Santa Cruz Museum of Art and History

In 2011, the Santa Cruz Museum of Art and History (SCMAH) was on the brink of closure. Like many cultural sites, it struggled for funding and relevance. Fast-forward. Now, the SCMAH has quadrupled its budget and staff, attendance is up by 800 percent, and people from all walks of life enthusiastically support the museum. What changed? Nina Simon, executive director of the SCMAH, will share the framework behind its dramatic transformation: OFBYFOR ALL, an initiative to help civic and cultural organizations become OF, BY, and FOR their communities. Organizations across the world are using it to increase relevance and financial sustainability. Get inspired, get new tools, and get ready to make your institution stronger.

BREAKOUT 3A-E  2:15 to 3:30 P.M.

### 3A: MAINTAINING MAGNIFICENCE

1 LU | HSW

#### HELP IN THE FORM OF A COURTHOUSE MAINTENANCE HANDBOOK

**Location: Creekside I, 2nd Floor**

Speakers: Nancy McCoy, FAIA, FAPT, and Nicky DeFreece Emery, AIA, McCoy Collaborative Preservation Architecture

Receive a guided overview of the newly published Texas Historic Courthouse Maintenance Handbook from the people who wrote it. Prepared by McCoy Collaborative Preservation Architecture, the new handbook was developed in close consultation with the Texas Historical Commission's Texas Historic Courthouse Preservation Program, as well as discussions with Courthouse Stewards and staff of several Texas counties. While intended to assist in establishing a proactive annual maintenance schedule and addressing specific challenges to all types of courthouses, it also easily applies to the stewardship of many other types of historic buildings.

### 3B: SPIRIT OF PLACE

CM | 1.25

#### CONNECTING CULTURAL MAPPING TO DESIGN GUIDELINES

1 LU | HSW

**Location: Creekside II, 2nd Floor**

Speakers: Claudia Guerra and Kathy Rodriguez, San Antonio Office of Historic Preservation

Preservation is all about managing change, but what are the best tools and practices for managing cultural heritage with rapid urban development? Often, cultural properties aren't recognized for their architecture, but rather for the culture—the spirit of place—of the communities they reflect. Traditional design guidelines aren't always sufficient, and these cases can be difficult for city staff, review commissions, and the communities affected. Presenters will discuss how community engagement through cultural mapping and storytelling, combined with an analysis of archival documents and traditional survey methods, have produced updated guidelines for use in the design review process.

### 3C: DOESN'T IT BELONG IN A MUSEUM?

#### ACCESSING ARCHEOLOGY FOR LOCAL PRESERVATION AND HISTORY

**Location: Capitol Salon A, 3rd Floor**

Speaker: Bradford M. Jones, Texas Historical Commission

Too often people assume the results of a local archeological project are going to be boxed up and locked away in a vault, accessible to only a privileged few. In reality, the artifacts and reports from public lands are intended for the benefit of all citizens, and accessing them is often available to local museums and historic preservation groups. Hear an overview of the Texas Historical Commission's Curatorial Facilities Certification Program that oversees 16 different facilities that present Texas' shared archeological heritage. Case studies will show how to find out about local archeological projects, the locations of associated collections, and how people may access them.

### 3D: CREATIVE PLACEMAKING + ARTS/CULTURE PLANNING

CM | 1.25

1 LU | HSW

**Location: Capitol Salon BC, 3rd Floor**

Speakers: Lynn Osgood, Civic Arts

Creative Placemaking (CP) brings together diverse partners and practitioners to shape the social and physical character of our communities around arts and culture. CP is a unique opportunity for artists, elected officials, historic preservationists, neighborhood residents, local business owners, design professionals, and educators to collaborate for the benefit of our communities. This session will provide an overview of CP practice and national case studies highlighting a diversity of communities, artistic genres, and collaborators. Lynn Osgood will present her current work with Bastrop and the process of creating its arts + culture master plan. Drawing from her research for the National Endowment for the Arts, Osgood will share the opportunities envisioned for CP in communities across the state.

### 3E: DEEP DIVE INTO OFBYFOR ALL

**Location: Capitol Salon FGH, 3rd Floor**

Speaker: Nina Simon, Santa Cruz Museum of Art and History

Dive into the nuts and bolts of becoming OFBYFOR ALL, a framework discussed in the morning keynote that organizations can use to become OF, BY, and FOR their communities. Learn how to define communities of interest. Unpack opportunities and challenges involved in becoming more representative OF them, more co-created BY them, and more welcoming FOR them. Discover some of the most pernicious obstacles to doing this work well, and get answers to your toughest questions about how to make inclusive change at your institution. Leave with a clearer sense of who you want to involve, how to do so, and with resources to tap into the OFBYFOR ALL community.

## **4A: LET'S KEEP IT DRY** BASEMENT LEAK-PREVENTION AND WATERPROOFING

1 LU | HSW

**Location: Creekside I, 2nd Floor**

Speaker: Jeff Acton, P.E. and Erika Bonfanti, P.E., Acton Partners Consulting

There are basements in Texas! It's true that they are more common in other parts of the U.S., but architects from "back East" designed many courthouses and other significant buildings with basements. Unfortunately, the skills, knowledge, and maintenance required for keeping them dry is a lost art. Gain insight into the right ways, wrong ways, and stop-gaps to protect your basement without tearing everything apart. Bring your favorite basement horror story to share during this learning session.

## **4B: CULTURAL LANDSCAPES** METHODS FOR HERITAGE CONSERVATION AND COMMUNITY ENGAGEMENT

CM | 1.25

**Location: Creekside II, 2nd Floor**

Speaker: Julie McGilvray, Guadalupe Mountains National Park

Examine the concept of cultural landscapes and how it can complement and support heritage conservation and preservation efforts across Texas. The session will focus on National Park Service practices and views on cultural landscapes and their management. These practices (identification, documentation, and treatment) and their associated products (Cultural Landscape Reports and Inventories) will be examined, as well as the relationship between the National Register of Historic Places and cultural landscapes. Issues such as boundary creation, working with natural resources, engaging communities, and understanding diversity in heritage will also be addressed.

## **4C: LOST IN INTERPRETATION** TELLING UNDERTOLD STORIES AT TEXAS STATE HISTORIC SITES

**Location: Capitol Salon A, 3rd Floor**

Speakers: Emiliano "Nano" Calderon and Mabelle Wood, Texas Historical Commission

The Texas Historical Commission's Casa Navarro and Magoffin Home state historic sites are dedicated to telling the stories of Texas through the life and times of José Antonio Navarro and the Magoffin family. Both sites and their surrounding neighborhoods share distinct histories of development, destruction, and preservation that complicate their stories. Through new research, staff will explore untold stories of these communities, urban renewal, and its effects. Examples will be presented of how these stories are reflected in tours, programming, and other visitor engagements.

## **4D: PUBLIC ENGAGEMENT FOR DOWNTOWN REVITALIZATION**

CM | 1.25

**Location: Capitol Salon BC, 3rd Floor**

Speakers: Lynda Humble, City of Bastrop and Chad Patton, Baker Hotel Development Partners

Activating community stakeholders, industry colleagues, government partners, and influencers to rally around a preservation or downtown revitalization project is essential for effective outcomes. As this session's two very different case studies will show, sustaining support requires strategically coordinated messaging and the flexibility to incorporate bold ideas. Learn tactics used in the #mybastrop movement that garnered millions in social media reach and traditional media impressions as the city vied for a spot on the Hulu series, "The Small Business Revolution - Main Street." Hear about the journey from concept to groundbreaking at the iconic Baker Hotel in Mineral Wells, as renovation gets underway on this complicated, monumental preservation project.

## **4E: HOUSTON, WE HAVE A PROBLEM** RESTORING THE APOLLO MISSION CONTROL CENTER

1 LU | HSW

**Location: Capitol Salon FGH, 3rd Floor**

Speakers: Sandra Tetley, NASA; David Bucek, FAIA, LEED AP BD+C, Stern and Bucek; Dr. Adam Graves, GRAVitate, LLC

How can one of the world's most iconic landmarks be restored when it's a lower priority for management due to dwindling budgets and existing turf wars? Although it landed the first man on the moon, the Apollo Mission Control Center is a threatened National Historic Landmark. As pressure to reduce the federal footprint mounts and NASA's budget shrinks, the protection and restoration of the Apollo Mission Control Center is an ongoing battle. Learn about conflicts between the restoration of an iconic landmark and the push to create an exciting visitor experience for a younger audience and VIPs. See how the creation of an expert team with a strong, vocal advocate can push an important restoration forward.

THURSDAY, JANUARY 17

**COCKTAIL RECEPTION AND THC AWARDS BANQUET**

# CELEBRATING THE 50<sup>TH</sup> ANNIVERSARY OF THE MOON LANDING



**SPEAKER: GENE KRANZ**

**6 P.M. | CAPITOL BALLROOM**

Following a cocktail reception from 6–7 p.m., the Texas Historical Commission Awards Banquet will feature Gene Kranz, legendary leader of the flight team that brought Apollo 13 safely home, as the keynote speaker. The THC Awards Banquet will honor recipients of the 2018 Preservation Awards, which recognize worthy accomplishments and exemplary leadership in the preservation of Texas' heritage.

#### **ABOUT GENE KRANZ**

As leader of the "Tiger Team" of flight directors who brought the Apollo 13 spaceship safely back to Earth on April 17, 1970, Gene Kranz demonstrated extraordinary courage and heroism. The hit film, "Apollo 13," chronicles his struggle to devise the plan that would safely bring the ship and its crew of three astronauts home after its oxygen system failed. Actor Ed Harris portrays Kranz in the film, which was directed by Ron Howard. After 37 years of federal service, Kranz retired from NASA in 1994 and is now a consultant and speaker. He has received many awards and honors, including the Presidential Medal of Freedom from President Nixon and his designation as a Distinguished Member of the Senior Executive Service by President Reagan. In April 2000, Kranz published a memoir about his experiences in the space program, *Failure is Not an Option: Mission Control from Mercury to Apollo 13 and Beyond*.



## AWARD WINNERS

CURTIS D. TUNNELL LIFETIME ACHIEVEMENT AWARD IN ARCHEOLOGY

**BILL BIRMINGHAM**

AWARD OF EXCELLENCE IN HISTORIC ARCHITECTURE

**MERRIMAN ANDERSON ARCHITECTS**

ANICE B. READ AWARD OF EXCELLENCE IN COMMUNITY HERITAGE DEVELOPMENT

**BETH DUKE**

AWARD OF EXCELLENCE IN PRESERVING HISTORY

**OUR AUSTIN STORY, A PROJECT BY**

**THE DOWNTOWN AUSTIN ALLIANCE; FERMATA, INC;  
AND AUSTIN PARKS AND RECREATION DEPARTMENT**

AWARD OF EXCELLENCE IN MEDIA ACHIEVEMENT

**300<sup>TH</sup> ANNIVERSARY OF BÉJAR: HISTORICAL GIS  
STORY MAPS, A PROJECT BY BEXAR COUNTY AND THE  
UNIVERSITY OF TEXAS AT SAN ANTONIO**

JOHN BEN SHEPPERD COUNTY HISTORICAL COMMISSION LEADERSHIP AWARD

**GERI BURNETT**

GEORGE CHRISTIAN OUTSTANDING VOLUNTEER OF THE YEAR AWARD

**KAREN BOYD**

JOHN L. NAU, III AWARD OF EXCELLENCE IN MUSEUMS

**FRONTIER TEXAS**

RUTH LESTER LIFETIME ACHIEVEMENT AWARD

**STEVE AND SUSAN KLINE**

GOVERNOR'S AWARD FOR HISTORIC PRESERVATION

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10 TEXAS HERITAGE TRAIL REGIONS**

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## DOWLING STREET TO EMANCIPATION AVENUE

COMMUNITY REVITALIZATION IN HOUSTON'S THIRD WARD

BREAKFAST AND GENERAL SESSION

**Time: 8-9:15 a.m. | Location: Capitol Ballroom, 3rd Floor**

Speaker: Curtis Davis, Emancipation Community Development Partnership

Formerly called Dowling Street, Emancipation Avenue in Houston's Third Ward is being reclaimed. This session will provide a historical context from an African American perspective focused on commerce and its relationship to culture. In black urban America, the patterns of built form, public spaces, and community are shrinking as a result of economic forces that began with slavery in the 16th century and continued through to Jim Crow laws in the 20th century and gentrification today. This session will examine current economic dynamics impacting Emancipation Avenue and surrounding neighborhoods. Strategies for preserving the community's history and culture will be presented, including land "value capture," placemaking, affordable housing, and community marketing.

CM | 1.25  
1 LU | HSW

## ★ COURTHOUSE STEWARDSHIP SESSION

### TEXAS COURTHOUSE STEWARDSHIP ROUNDTABLE DISCUSSION

**Time: 9:15-10:45 a.m. | Location: Creekside I, 2nd Floor**

Sharon Fleming and James Malanaphy, Texas Historical Commission

This candid dialogue is about the challenges of keeping courthouses in a good state of preservation, the primary goal of the Texas Historical Commission's (THC) Texas Historic Courthouse Stewardship Program. THC staff will lead a Q&A session in which participants share their ideas and experiences in small groups and then report takeaways to other attendees. While the content is applicable to many historic buildings, participants usually include elected county officials, courthouse facilities managers, and THC courthouse program staff architects. It follows the previous days' workshops and technical sessions on particular aspects of historic building preservation and maintenance.

1.5 LU | HSW

BREAKOUT 5A-C ★ 9:30 to 10:45 A.M.

## 5A: PRESERVATION IN GENTRIFYING COMMUNITIES

**Location: Capitol Salon FGH, 3rd Floor**

Speakers: Assata Richards, Sankofa Research Institute; Megan Henderson, City Center Waco; and Claudia Guerra, San Antonio Office of Historic Preservation

Established ethnic communities in Houston, San Antonio, Waco, and cities across the country are facing displacement as development pressures from successful economic revitalization efforts take effect. As important as physical preservation is, the cultural heritage of these neighborhoods should also be preserved and cultivated as part of a holistic approach to evolving into a sustainable neighborhood for both existing and new residents. Participants will learn how tools such as land trusts, developer sensitivity training, and cultural conservancy can help ensure that the benefits of economic revitalization strengthen an existing community instead of merely supplanting it with a new one.

CM | 1.25  
1 LU | HSW

## 5B: FROM EMANCIPATION TO EXCAVATION STORIES FROM ARCHEOLOGICAL INVESTIGATIONS AT RANSOM WILLIAMS FARMSTEAD

**Location: Capitol View Terrace N, 3rd Floor**

Speakers: Doug Boyd, Prewitt and Associates, Inc.; Maria Franklin, University of Texas at Austin's Department of Anthropology; and Deborah Gray, Curriculum Specialist

This session will highlight one exceptional story of freedom: Ransom Williams was a slave freed during Emancipation. Archeological excavations and oral histories sponsored by the Texas Department of Transportation brought to life the stories of struggle and success from the Williams family in Austin after the Civil War. Participants will learn how complex archeological findings can be translated to impactful storytelling; experience the project's robust and interactive educational curriculum and learn how to apply that in their own work; and hear from descendant communities who helped paint a vivid picture of community life for African Americans in rural Travis County and Austin during the early 20th century.

## 5C: AUSTIN'S CEMETERY MASTER PLAN GARNERING LOCAL SUPPORT FOR CEMETERY STEWARDSHIP

**Location: Capitol View Terrace S, 3rd Floor**

Speaker: Kim McKnight, City of Austin's Parks and Recreation Department

Municipalities across the country are challenged to manage historic urban cemeteries. Families are not rooted in the same communities for generations, and cremation is increasingly popular, eclipsing traditional burial. Local governments with limited budgets find it difficult to prioritize cemetery upkeep when the needs of living residents are pressing and immediate. Thus, cities that manage these special spaces must reimagine their role and find ways to creatively engage citizens. Learn how Austin's Parks and Recreation Department transformed five struggling municipal cemeteries into a new model that invites capital investment, new revenue sources, and educational opportunities. The city's nationally acclaimed Historic Cemeteries Master Plan outlines a bright new future for its most sacred landscapes.

## A PASSION FOR CRAFT LUNCH AND GENERAL SESSION

**Time: 11 a.m.-12:15 p.m. | Location: Capitol Ballroom, 3rd Floor**

Speaker: Brent Hull, Hull Historical

In this informative and inspiring closing session, nationally recognized craftsman, preservationist, author, and television personality Brent Hull will share his passion for craftsmanship, how to recognize it, and why it matters. On a mission to save America's architectural history one project at a time, Hull sees craftsmanship in building as an art that is almost lost. In this session, he will explain how we can and must relearn it.

During the luncheon, the Courthouse Stewardship Award will be presented to Shackelford County.

1 LU | HSW

# SPEAKERS



## JEFF ACTON, P.E.

With over 15 years of experience in the engineering and construction industries, Jeff Acton's specialties include enclosure peer review, detail development, litigation consulting, and large-scale assessment and repair design. Acton is a U.S. Army veteran, registered professional engineer, and managing principal and owner of Acton Partners.



## BRIT BARR

Brit Barr has more than 25 years of experience as a project manager and architect in several Austin firms, including over a decade in historic preservation. As an architect for the Texas Historical Commission's Texas Historic Courthouse Preservation Program, he reviews grant applications, architectural plans, and specifications, as well as projects funded without THC aid.



## CARA BERTRON

Cara Bertron is the deputy preservation officer for the City of Austin. With more than 12 years of experience in preservation planning and community development, she is committed to shaping more equitable cities through the creative preservation of historic and cultural heritage. She serves as an advisor to the National Trust for Historic Preservation and is a member of the Next City Vanguard.



## ERIKA BONFANTI, P.E.

Erika Bonfanti specializes in building enclosure design and construction, including condition assessments, building forensics, leakage investigations, and evaluation of material distress leading to air leakage, masonry displacement, stucco cracking, and glass breakage. Her repair designs have been constructed on both historic and new projects. She currently consults with several Texas counties to remedy the causes of roof, wall, and window leaks in their historic courthouses.



## DOUG BOYD

Douglas K. Boyd is a vice president at Austin-based Prewitt and Associates, Inc., a cultural resources services firm where he has also served as project archeologist or principal investigator since 1987. He also serves as the Texas Archeological Society's representative on the Antiquities Advisory Board to the Texas Historical Commission and on the advisory board to the Texas Preservation Trust Fund.



## BOB BRINKMAN

Bob Brinkman joined the Texas Historical Commission in 2001 and is coordinator of the Historical Markers Program. In this role, he has written about 600 historical marker inscriptions. He earned degrees in Cultural Geography from The University of Texas and Historic Architecture from Texas A&M University.



## MEGAN BROWN

Megan Brown has worked at the National Park Service for 14 years as a grants management specialist, Certified Local Government coordinator, and now chief of the State, Tribal, Local, Plans and Grants Division. She is responsible for the management of the Historic Preservation Fund and the \$50-70 million that it disburses annually to state, tribal, and local preservation partners.



## DAVID BUCEK

David Bucek is a principal with Stern and Bucek Architects who specializes in new construction, adaptive reuse, renovation, and historic preservation. He currently serves on the board of the Texas Architecture Foundation, Architecture Center Houston Foundation, Houston Mod, and Wharton County Courthouse Restoration/Preservation. His work has garnered awards from the National Trust for Historic Preservation, Texas Society of Architects, Texas Historical Commission, Preservation Texas, and AIA Houston.



## EMILIANO "NANO" CALDERON

Emiliano 'Nano' Calderon is site educator at the Texas Historical Commission's Casa Navarro State Historic Site in San Antonio. He has a master's degree in History from The University of Texas at San Antonio and moonlights as a cyclist.



## JELAIN CHUBB

Jelain Chubb joined the Texas State Library and Archives Commission in June 2010 as director of the Archives and Information Services Division and Texas State Archivist. She oversees the commission's public service areas: the Texas State Archives, Reference and Information Center, Texas Family Heritage Research Center, and Sam Houston Regional Library and Research Center. As state archivist, she is responsible for ensuring that permanent records documenting Texas' history are preserved and available for future generations.



## MADELINE CLITES

As state coordinator for the Texas Historical Commission's Certified Local Government (CLG) Program, Madeline Clites helps communities develop and enhance local preservation programs to save significant historic resources. She has served on the City of Austin Historic Landmark Commission and volunteers with community preservation organizations.



## SAMUEL COLLINS, III

Samuel Collins, III has been providing financial services in Galveston County for more than 18 years, in addition to being heavily involved in historic preservation. He serves on several boards, including the National Trust for Historic Preservation, the Bryan Museum's Delegados Associate Board, Rosenberg Trustee, and the Ruby Bridges Foundation. He previously chaired the Texas Historical Commission's State Board of Review.



## CURTIS DAVIS

Curtis M. Davis, R.A., is an architect and urban planner specializing in regional planning, urban design, community development, and facility capital program management. He is the founding principal of ReBuildit Collaborative, a city building advisory service, and serves as project manager for the Emancipation Community Development Partnership in Houston. As project executive, he oversaw the planning, facility programming, and designer selection phases for the Smithsonian Institution's new National Museum of African American History and Culture.

# SPEAKERS



## NICKY DEFREECE EMERY, AIA

Nicky DeFreece Emery is a preservation architect and conservator at McCoy Collaborative Preservation Architecture and founder of Adapt|re:Adapt Preservation and Conservation, LLC. Her work across the U.S. includes Save America's Treasures and UNESCO World Heritage sites. She is active in the Association for Preservation Technology (APT) International, American Institute for Conservation, the U.S. Green Building Council, the Dallas chapter of the American Institute of Architects, and is past president of Preservation Dallas and APT Texas.



## COLLEEN DILENSCHNEIDER

As chief market engagement officer at IMPACTS Research, Colleen Dilenschneider uses data to help cultural organizations maintain their relevance and secure long-term financial success. She is the creator of the popular Know Your Own Bone website, a resource for cultural professionals that has been prominently featured in several national publications and is required reading for numerous graduate programs and conferences. She has been featured as an expert on audience behaviors at cultural institutions in outlets ranging from the American Alliance of Museums to NPR, and she speaks and conducts workshops internationally.



## TED LEE EUBANKS

Ted Lee Eubanks is a certified interpretive planner, heritage interpreter, and interpretive trainer. A widely published author and photographer, he has spoken on the topics of heritage travel, sustainable travel, and preservation across the world. He is currently working for the Downtown Austin Alliance on an interpretive plan for Austin's historic squares and Congress Avenue.



## SHARON FLEMING

Sharon Fleming is director of the Texas Historical Commission's nationally acclaimed Texas Historic Courthouse Preservation Program, which has had 134 participants and awarded more than \$290 million to 90 Texas counties. She also leads the Texas Courthouse Stewardship Program and the regulatory oversight of Texas courthouses. She is a member of the American Institute of Architects and served as chair of the Historic Resources Committee of the Texas Society of Architects.



## MARIA FRANKLIN

Maria Franklin is an associate professor of Anthropology at The University of Texas at Austin. She is a historical archeologist who has conducted research in both Virginia and Texas. Following on the heels of her oral history and community outreach efforts with the Ransom and Sarah Williams Farmstead Project, Franklin and her students have been working at Antioch Colony, a freedmen's site in Hays County.



## BILL FRANKS

Bill Franks has over 30 years of experience in investment real estate development, redevelopment, management, and acquisitions. For the last decade, he has focused on the conversion of under-used buildings to transform them into economic drivers that will endure for the next 50-100 years. In downtown Houston alone, he has transformed 15 buildings into modern, sustainable properties. He has served on numerous boards, currently including the Greens Bayou Corridor Coalition, Midtown Management District, and Preservation Houston.



## FRANCES GALE

Frances Gale is an architectural conservator with more than 30 years of experience in preserving historic buildings and monuments. Recent consulting projects include Union Terminal in Cincinnati, the Rotunda at the University of Virginia, Vanderbilt Mansion National Historic Site in New York, and the Matagorda Island Lighthouse near Port O'Connor, Texas. She was elected to the Association for Preservation Technology International College of Fellows in 2010 and became a Fellow of the American Institute for Conservation of Historic and Artistic Works in 2017.



## SAM GOLDSMITH

Sam Goldsmith owns Goldsmith Solutions, an IT services company that helps Texas counties develop technology strategies, solutions, and action plans to more efficiently deliver services to citizens. He has been recognized with a Best Practices Award for Exceptional Delivery of a Service by the Texas Association of Counties, and has volunteered for the past five years with the Callahan County Courthouse restoration in his hometown of Baird.



## ADAM GRAVES

Adam Graves is a nationally recognized subject-matter expert on a range of environmental topics, including archeology, history, preservation, tribal consultation, and National Register nominations. Co-owner of the consulting firm, GRAVitate, he has nearly 20 years of experience, completing over 1,000 environmental permitting projects in compliance with federal historic preservation regulations across the U.S. He is the lead preservationist and technical project manager for the restoration of the historic Apollo Mission Control Center.



## DEBORAH GRAY

Deborah Gray has more than 11 years of experience as an educator with the Garland Independent School District, where she developed the Pre-Advanced Placement curriculum for Texas History at the district's Austin Academy for Excellence magnet school. Recently retired, she looks forward to continuing her historical studies as a lifelong graduate student, as well as researching her family's genealogy.



## CLAUDIA GUERRA

San Antonio's first cultural historian, Claudia Guerra serves in the city's Office of Historic Preservation to engage the community in identifying places of cultural significance. Recently, she has conducted oral histories and cultural mapping as part of an initiative for the inscribing of the San Antonio Missions as World Heritage Sites.



## JAMES HARKINS

James Harkins is director of public services for the Archives and Records Program of the Texas General Land Office and manages its Save Texas History Program. He is a certified archivist through the Academy of Certified Archivists, and received the 2010-11 James W. McGrew Research Award for his graduate thesis from the American Society for Professional Administrators.



## MEGAN HENDERSON

Megan Henderson is executive director of City Center Waco, which accelerates and steers development and collaboration in downtown Waco and surrounding neighborhoods. She is a certified public manager and certified economic developer, and has served on advisory committees for the Texas Department of Rural Affairs and the U.S. Economic Development Administration.

# SPEAKERS



## SARAH HOLDER

Sarah B. Holder is a preservation specialist at Prosoco in Lawrence, KS, where she provides technical support related to historic building materials, material degradation, and product performance. She is also a trainer with Restoration Training Collaborative, a cooperative hands-on masonry restoration training program between Prosoco and Conproco. She is an active member of the Association for Preservation Technology (APT) and the American Institute for the Conservation of Historic and Artistic Works, and serves as chair of the Central Plains Chapter of APT.



## BOB HOLMES

Robert (Bob) Keith Holmes is the owner of RK Holmes Company, an independent representative agency that promotes products and services in the construction industry. He specializes in masonry construction, including cleaning, coloring, sealing, and building envelopes. He has been involved in many preservation projects, including the Pearl Brewery in San Antonio, Harris County Courthouse in Houston, Ellis County Courthouse in Waxahachie, Old Main at St. Edward's University in Austin, and the State Capitol in Austin.



## THERESE HUFFMAN

Therese Huffman combines storytelling with environmental graphic design to create experiences that entertain, educate, and inspire wonder. In 1993, she established Signature Design as a collaborative firm specializing in interpretive design, wayfinding, and signage for museums, historic sites, state and national parks, and municipalities.



## BRENT HULL

Owner and president of Hull Historical, Brent Hull is a nationally recognized authority on historic design, architecturally correct moldings, and millwork. With over 25 years of experience, he has worked on more than 500 historic properties, including numerous courthouses and public buildings, and has designed lines of molding that are sold across the country. He is the author of *Traditional American Rooms*, *Historic Millwork*, and *Building a Timeless House in an Instant Age*, and hosted the History Channel's documentary series, "Lone Star Restoration."



## LYNDA HUMBLE

Lynda Humble is city manager of Bastrop and has held similar local government positions in several cities in the Dallas-Fort Worth Metroplex. She also previously founded a consulting practice that helped local governments improve quality of life for citizens. She holds a bachelor's degree in Business Administration from Northeast Louisiana University and a master's degree in Business Administration from Amberton University.



## CHRIS HUTSON

Chris Hutson is the founding principal and architect of Hutson|Gallagher, an Austin-based historic preservation architecture and conservation firm. With over 25 years of broad architectural experience, his technical expertise and attention to detail are hallmarks of his work in the preservation field. Some of the iconic Texas buildings he has worked on include the Alamo, the French Legation in Austin, and the Colorado, Llano, Sutton, and Kimble county courthouses.



## DR. GARY JENNINGS

After more than 30 years away, Dr. Gary Jennings returned to Amarillo in 2011 and began working in historic downtown real estate development with his wife, Sally. They purchased and rehabilitated the 1930 Firestone Tire Store and have now turned their attention to several 1920s apartment buildings. They have thoroughly enjoyed contributing to downtown Amarillo's resurgence.



## BRADFORD M. JONES

Bradford M. Jones manages the Texas Historical Commission's archeological collections and oversees the Curatorial Facility Certification Program, certifying curatorial facilities and museums to house the thousands of archeological collections procured from state land. He is an editor and author of the Belle shipwreck technical volume and is working on the analysis and publication of the THC's excavation of the site of La Salle's Fort St. Louis and the 1720s location of the Spanish Presidio La Bahía.



## GENE KRANZ

As leader of the flight directors who brought Apollo 13 safely back to Earth, Gene Kranz demonstrated extraordinary courage and heroism. The hit film, "Apollo 13," starring Ed Harris as Kranz, chronicles his struggle to devise the plan that would safely bring the ship and its crew of three astronauts home after its oxygen system failed. Kranz' many awards and honors include the Presidential Medal of Freedom from President Nixon and Distinguished Member of the Senior Executive Service from President Reagan. He is the author of the memoir, *Failure is Not an Option: Mission Control from Mercury to Apollo 13 and Beyond*.



## ERIC LOMELI

Eric Lomeli serves as Geographic Information Systems Supervisor for the Bexar County GIS Team, which has spearheaded historical GIS projects as part of its strategic objective to provide location-related information of interest to the community. The team's participation in the 2014 San Antonio Founders Day event was recognized as the "Most Innovative Use of History" for its GIS web-mapping applications of 1896-97 Historical Points of Interest.



## VALERIE MAGOLAN

Valerie Magolan joined the Texas Historical Commission in 2014 to oversee the Texas Historic Preservation Tax Credit Program from its inception, and she also administers the federal tax credit program in Texas. She is the primary tax credit project reviewer for the Central and South Texas regions, and has presented about the programs in more than 20 Texas cities.



## JAMES MALANAPHY

James Malanaphy is a Texas Historical Commission architect and planner with special interests in sustainable design, historic preservation, facility management, and land-use master planning. He graduated from the University of Minnesota and has worked on projects in Alaska, California, Illinois, Kansas, Minnesota, and Wisconsin.



## ROBERT MARSHALL

As a conservator for 35 years, Robert Alden Marshall's works include restoration and recreation of the art of the Federal Tower Building in Fair Park, art and domes of several courthouses and Capitol complex buildings, Main Street facades, and the Eisenhower Birthplace statue in Denison. Eight years ago, R. Alden Marshall & Associates restored the interiors of Saints Cyril and Methodius Church in Dubina and Saint Mary Church in High Hill (aka "Queen of the Painted Churches").

# SPEAKERS



## ROMAN MCALLEN

Roman McAllen is the historic preservation officer for Denton, former heritage officer and planner for Brownsville, and a founding member of the Brownsville Preservation Society. He is president-elect of Preservation Texas, a member of the American Institute of Architects, a member of the Congress for the New Urbanism, and a certified planner with the American Planning Association.



## NANCY MCCOY, FAIA, FAPT

Nancy McCoy, a fellow of the American Institute of Architects and the Association for Preservation Technology, is an award-winning preservation architect with more than 30 years of experience. Principal at McCoy Collaborative Preservation Architecture, she recently helped prepare a maintenance handbook for the Texas Historical Commission's Texas Courthouse Stewardship Program.



## JULIE MCGILVRAY

As cultural resources program manager for Guadalupe Mountains National Park, Julie McGilvray manages its historic structures, cultural landscapes, archeology, museum collections, and ethnography programs. She previously led the Santa Fe, NM-based National Park Service Intermountain Region's cultural landscapes program and served national park units throughout the Rocky Mountains, from Montana to Texas.



## CLINTON MCKENZIE

Clinton McKenzie is an archeologist at the Center for Archaeological Research at the University of Texas at San Antonio. He is a 40-year member of the Southern Texas Archaeological Association and served as its chair for 2018. He has been the Texas Historical Commission Archeological Steward for Bexar County for 12 years and is a member of the Bexar County Historical Commission.



## KIM MCKNIGHT

Kim McKnight is the environmental conservation program coordinator at Austin's Parks and Recreation Department. She is the project leader for the Historic Austin Cemeteries Master Plan and also tracks the inventory of historic resources in the park system, works with community groups on park improvements, and advises on issues related to historic properties and cultural landscapes. She previously served as the executive director of the Texas Downtown Association and led the Texas Historical Commission's Texas Main Street Program.



## AMY MILLER

Amy Miller, community development director for the city of Elgin since 1996, holds bachelor's and master's degrees in Public Administration from the University of North Texas. Under her leadership as Main Street manager, Elgin has been recognized each year since 1999 as a nationally accredited Main Street community.



## DOUGLAS MOSS

Douglas Moss is a partner at Holzman Moss Bottino Architecture in New York City, a national architectural and interior design firm specializing in the design of cultural, civic, and academic buildings. With family ties to the Taylor area, he returned in 2018 to rehabilitate two long-vacant downtown buildings.



## JUSTIN NEWHART

Justin Newhart is a senior planner for preservation and urban design with the city of Fort Worth. He currently helps manage the administration of the city's Preservation Program and form-based code districts, and recently led the update of the city's preservation ordinance.



## SARAH NORRIS

Sarah Norris is the conservator at the Texas State Library and Archives Commission, where she established the conservation lab in 2009. She is a Professional Associate in the American Institute for Conservation (AIC), where she has served on the boards of the Electronic Media Group and the Book and Paper Group, as well as on the Connecting to Collections Care Webinar Committee (Chair) and the AIC Publications Committee.



## JESSICA NOWLIN

Jessica Nowlin is a lecturer in the Department of Philosophy and Classics and a GIS specialist at the Center for Archaeological Research at the University of Texas at San Antonio. She has recently worked with the Bexar County Historical Mapping Project to help build datasets and visualizations of archeological and historical materials related to the history of settlement in the county.



## LYNN OSGOOD

Lynn Osgood is an urban planner and researcher whose work explores the intersection of the arts, civic capacity building, and public engagement. She co-founded and is executive director of GO collaborative, leading the development of creative placemaking projects such as the National Endowment for the Arts' Exploring Our Town website and the ArtPlace America-funded Drawing Lines project. She currently provides evaluation services for the LISC/Kresge Creative Placemaking Technical Assistance program.



## CHAD PATTON

Chad Patton is a managing partner of Baker Hotel Development Partners, which is planning to restore the iconic Mineral Wells hotel. He is a city councilman for Southlake and a member of the Tarrant County Family Law Bar Association, Tarrant County Probate Bar Association, and Southlake Executive Forum.



## LETICIA VAN DE PUTTE

Leticia Van de Putte served in the Texas Legislature for over two decades, representing a large portion of San Antonio and Bexar County. She has been recognized with over 200 awards and citations for her work on behalf of small business, veterans, families, quality education, healthcare, and economic development. She is currently president of Andrade-Van de Putte and Associates, a bipartisan consulting firm she co-founded with former Texas Secretary of State Hope Andrade.



## ANGELA REED

Angela Reed is the community partnerships coordinator for the Texas Historical Commission's Historic Sites Division, where she consults with Friends organizations that support the agency's statewide historic sites on local fundraising initiatives, board development, 501(c)3 requirements, and agency Memorandums of Agreement. Working in the private nonprofit and public sectors, her previous experience includes being development manager for the Friends of the THC, grant writer for the Paramount Theater, and interim executive director for Preservation Austin.

# SPEAKERS



## JOHN F. REYNOLDS

John F. Reynolds is a professor emeritus at The University of Texas at San Antonio, where he taught U.S. history for about 30 years. His expertise covers the fields of American politics, public history, and local history, especially that of San Antonio and Bexar County. For the past two years, he has been the principal investigator of a project funded by Bexar County to develop online modules about its history for the 2018 tricentennial.



## ASSATA RICHARDS

Assata Richards is founding director of the Sankofa Research Institute, a nonprofit that works collaboratively with academic researchers, community organizations, and funders to generate empirical evidence to build community and inform social change. Appointed by Houston Mayor Sylvester Turner, she chairs the Housing Transition Committee, as well as the Emancipation Economic Development Council and the Houston Community Land Trust.



## KATHY RODRIGUEZ

Kathy Rodriguez is deputy historic preservation officer for the city of San Antonio, where she administers the Scout SA survey and designation program, cultural initiatives, and the Vacant Building Program. She currently manages the creation of district-specific design guidelines for the Mission Historic District, which includes the San Antonio Missions.



## AMBER ROJAS

Amber Rojas is the historic preservation officer and Main Street director for the city of Tyler. Since starting in 2011, she has enhanced Tyler's Historic Preservation Program and credibility with the adoption of its Historic Preservation Strategic Plan. The city also received the Preserve America Community designation and the Anice B. Read Award of Excellence in Community Heritage Development.



## CHAY REES RUNNELS

Nacogdoches native Chay Rees Runnels joined the Hospitality Administration faculty of Stephen F. Austin State University in 2005, where she serves as coordinator of the Hospitality Administration Program. She previously served as coordinator of the Texas Forest Trail Region, and continues to work with historic sites and preservation programs in East Texas.



## NINA SIMON

Nina Simon has been called a "museum visionary" by *Smithsonian Magazine*, a *Silicon Valley Business Journal* "40 under 40," and Santa Cruz County Woman of the Year for her innovative community leadership. In addition to being a bestselling author, she is executive director of the Santa Cruz Museum of Art and History, where she led an institutional turnaround based on grassroots participation.



## HAL SIMON-HASSELL

As chief interpretive specialist for the Texas Historical Commission's Historic Sites Division, Hal Simon-Hassell oversees interpretive planning and exhibit development for 22 state historic sites. He has served on the board of directors of the Association of Living History, Farm and Agricultural Museums, and is the former chair of the A.W. Perry Homestead Museum in Carrollton and founding member of that city's Historic Preservation Advisory Commission.



## GREGORY SMITH

Gregory Smith is coordinator of the National Register of Historic Places program for the Texas Historical Commission, where he has worked as a historian since 1996. Other federal programs he coordinates in the History Programs Division include review of federal projects under Section 106, and federal and state preservation tax credit applications. He also prepares and processes State Antiquities Landmark applications for buildings and structures.



## SHANNON SMITH

Shannon Smith is assistant site director at Varner-Hogg Plantation, Levi Jordan Plantation, and Sabine Pass Battleground state historic sites. After receiving her degree in Anthropology from Texas Tech University, she worked as a professional archeologist for eight years on both prehistoric and historic sites, including Levi Jordan Plantation. During this time, she began to concentrate on historic and plantation studies that merge archeology with preservation and public engagement.



## SANDRA TETLEY

Sandra Tetley has worked at Johnson Space Center (JSC) for 29 years, where she serves as historic preservation officer and real property officer. She is responsible for all JSC buildings and real estate, as well as over 80 historic facilities, including two National Historic Landmarks and a historic district. She worked on the retirement of the Space Shuttle Program, including negotiation of the mitigation for the Shuttle Carrier Aircrafts, the Solid Rocket Booster retrieval ships, the White Flight Control Room, and nine buildings eligible for listing in the National Register. She serves on the team planning the restoration of the Apollo Mission Control Room.



## BURT WAGNER

Owner of San Antonio-based D&B Lath & Plaster, Inc., Burt Wagner learned the craft of plastering from his father starting around age 15. He has worked on numerous new and historic buildings, most notably the 1993 State Capitol restoration. Other recent projects have included Fulton Mansion State Historic Site in Rockport and the San Saba and Lynn county courthouses.



## LORELEI WILLETT

As program specialist for the Certified Local Government Program, Lorelei Willett works with CLGs across Texas and trains local commissions on topics such as community outreach, preservation planning, and design review. She was previously a planner with the City of Houston, is an active member of the Association for Preservation Technology, and serves as co-regional director for the Austin region of the Texas Chapter.



## MACHELLE WOOD

Mabelle Wood has been the education and public events coordinator at the Texas Historical Commission's Magoffin Home State Historic Site for the last four years. She previously spent a decade conserving and reproducing decorative finishes in historically significant buildings across the U.S.



## KYLIE WOODLOCK

Kylie Woodlock is responsible for the intake review and application processing for the Texas Historical Commission's Historic Preservation Tax Credit Program. She has a master's degree in History from the University of North Texas, where she previously worked as a teaching assistant and tutor in the history department.

# SPEAKERS



## CAROLINE WRIGHT

Caroline Wright is a tax credit project reviewer at the Texas Historical Commission, with nearly 11 years of experience working with historic tax credits. She has also worked for the state of Georgia, which has a very active state tax credit program. Wright holds degrees in Architecture and Historic Preservation from Tulane University.



## ANJALI KAUL ZUTSHI

Anjali Kaul Zutshi is executive director of the Friends of the Texas Historical Commission. An architect by training, she has more than 22 years of experience in the nonprofit sector, establishing a successful track record of building sustainability through effective management and working with funders on creating partnerships for effective mission support and delivery.

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