Happening Now!

Real Places Conference

January 30, 2020; 4–5:15 pm
Objectives

Be inspired to examine your procedures for ways in which you can respond more rapidly to community needs.

Feel emboldened to create partnerships that make timely and relevant projects easier.

Create a checklist with practical milestones that would be applicable to an event you wish to respond to.

Connect community needs with your organization’s mission (and vice versa).
Let’s discuss

Taking a concept from development to implementation while looking at internal policies that allow and encourage your institution to be flexible and responsive to current events.

Approaching stakeholders with the expertise and resources to assist.

Helping staff prioritize on-going responsibilities in order to take on a quick project.

Developing an exhibition into one that travels.

Discussing mission and response in order to contribute in a meaningful way to community needs.
Concept to Development
An EVENT happens!

Hurricane Harvey image by NOAA satellite taken August 25, 2017 at Hurricane’s peak.
Inspiration Strikes

In what way could/should your organization respond?
The Work

what is reasonable/feasible?
The Pitch

and to whom?
Exhibition Planning
Sandy Skelton
69, retired, Beaumont

By Sunday morning, a lot of places were already flooded in Beaumont. My husband and I had gone to church, but it was windy, and the weather wasn’t ideal. I had to park my car on higher ground and walk back to our house. The water was up to my knees. It was scary, but people try to stay strong in the street. That’s why we couldn’t drive in or out. We were stuck. But not very many because we had food, water, and power.

From Tuesday night through Thursday night, we went through the water. My husband was in law enforcement. I had to walk and in law enforcement I knew how to walk through the water. I knew to stay on the road. We went through the road, I had to walk, I would kick the water. If you can’t go, if you can’t walk through the water, it’s too much. My husband was going in the water. He tried not going in the water, but he had to walk in the water.

Veronica Batiste
Houston & Beaumont

I got out of South Houston a day before the hurricane hit. I was busy, I’m not going to wait for people to rescue me. So I left early, about three in the morning. Veronica Batiste opened her door to let someone in, or three in the afternoon, and I only got one windshield wiper on my car, you know, all ‘gotta go!’

When I got in Houston, I found there were no houses, and the handheld radio and food trucks were all over. I was in a hotel, and I had to wait. My family was able to come to the hotel and stay with me. Veronica Batiste was just a few blocks away. My family was able to come in and stay with me. Veronica Batiste was really helpful. She came back in morning, I was on the second floor.
“No force of nature is more powerful than Texans helping Texans.” Gov. Greg Abbott
Marketing Responsibly

What do you want your audience response to be?
Over five days in August 2017, Hurricane Harvey battered communities from Rockport and Port Lavaca to Houston and Beaumont along the Texas coast before moving on to Louisiana. An estimated 13,000 Texans were rescued and another 30,000 displaced, with 81 recorded fatalities.

*Texas Monthly* dedicated their October 2017 issue to stories of loss and recovery in the wake of the storm. The magazine created this video highlighting a sampling of the
Austin Exhibit Showcases Hurricane Harvey Survivors' Stories

Personal stories of Hurricane Harvey survivors, first responders is the focus of upcoming exhibition at Bullock Texas State History Museum.

AUSTIN, TX — Unsinkable. That's a word that describes the survivors of Hurricane Harvey, and the name given to an upcoming museum exhibition showcasing their personal narratives in weathering the storm.

In conjunction with Texas Monthly, the exhibition Unsinkable: Voices from the Storm will open at the Bullock Texas State History Museum.
Bullock Museum launches month-long Hurricane Harvey exhibit

By Victoria Maranan & Robert Vaughn / Austin
Original Bullock Museum exhibition to travel in partnership with Humanities Texas

Unsinkable: Voices from the Storm features personal stories from Hurricane Harvey

MAY 23, 2019 (AUSTIN, TX) — The Bullock Texas State History Museum is pleased to announce the travelling exhibition Unsinkable: Voices From the Storm, featuring first-hand accounts from Texans who were impacted by Hurricane Harvey in 2017. The exhibition is now available for rental by other museums and institutions through the Humanities Texas traveling exhibitions program.

Based on the Texas Monthly October 2017 cover story "Voices from the Storm," the exhibition created by the Bullock Museum was originally on view at the Museum in November of 2017. It immerses visitors in the experiences captured by more than a dozen staff members at Texas Monthly who reported on the storm in the Texas communities hit hardest, from Rockport and Port Lavaca, to Houston, Beaumont and along the Texas coast toward Louisiana.

"During and after Hurricane Harvey, people around the world were affected by the suffering of Texans, but the resilience we witnessed and human kindness we experienced were truly inspiring. This exhibition beautifully captures those emotions," said Bullock Museum Director Margaret Koch.

Unsinkable: Voices from the Storm features 34 panels that showcase the personal accounts and exclusive, poignant photographs captured on the scene. Additionally, an original soundscape created by the Bullock Museum allows visitors to hear the voices of those impacted as they explore the stories.

The exhibition is available through the Humanities Texas traveling exhibitions program, which circulates travelling exhibitions on a variety of topics with the goal of providing high-quality, affordable resources to cultural and educational institutions throughout Texas and the nation. Humanities Texas is the state affiliate to the National Endowment for the Humanities. Its mission is to advance education by improving the quality of classroom teaching, supporting libraries and museums, and creating opportunities for lifelong learning.

"In partnering with Texas Monthly and now Humanities Texas, we’re able to once again pay homage to the best of the human spirit in the face of adversity and bring those Texas voices to a wider audience," said Koch.

--more--
Moving beyond Museum Walls
Original vs Traveling
Large Format to Panel
Large Format to Panel

Cleat System for Easy Install
Audio to QR

In the aftermath of Hurricane Harvey, Texans collected audio recordings of survivors as they told their stories. To listen to excerpts from these interviews, please scan the QR code below.
Credit

UNSINKABLE: Voices from the Storm

Hurricane Harvey first made landfall on August 25, 2017, near Rockport, TX. Over the next five days, the storm affected thousands across the state. Here are stories of resilience, heartbreak, and recovery as told to reporters at Texas Monthly by Texans who lived it.

UNSINKABLE: Voices from the Storm was made possible through the generosity of Texas Monthly.

Additional support for this installation was provided by American Color Labs in Austin.

Created by the Bullock Texas State History Museum, presented in partnership with Humanities Texas, the state affiliate with the National Endowment for Humanities.
Crating

One crate: easy to ship, easy to move
Crating
Marketing on the Road

New Exhibit about Hurricane Harvey Opens at Johnson City Library

Beginning July 8 the Johnson City Library will present: "Unsinkable: Voices of the Storm," an exhibition produced by the Bullock Museum, presented in partnership with Humanities Texas, the state affiliate of the National Endowment for the Humanities, and made possible by reporters at Texas Monthly. Hurricane Harvey first made landfall on August 23, 2017, near Rockport, Texas.

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Sharing from the Trenches
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