How would you boost heritage tourism related to a linear resource?

Think of a “linear resource” or two. On a map, this means a line or a loop, rather than a dot.

1.

2.

*Wait and fill in the following when prompted!*

**First, learn your________________________.**

List a few resources:

**Connect with________________________.**

- Tourism offices/related organizations:
- Other resources:
- Social media:
- A name for the project:

________________________ together.

- Events and activities:
- Resources (funds, physical resources, people):

**Put it________________________.**

- Publicize:
- Market:
- Advocate:
- Enjoy!